



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION
MARITIME INDUSTRY AUTHORITY

2ND CEBU MARITIME EXPO AND BOAT SHOW 2024

MESSAGE

Sky Hall SMX in SM Seaside City, located at the South
Road Properties, Cebu City
(The program on 18 April 2024 is expected to start at 10:00 AM)

SONIA B. MALALUAN
Administrator
MARITIME INDUSTRY AUTHORITY

TO OUR KEYNOTE SPEAKER WHO WILL BE PROPERLY
INTRODUCED LATER;

TO SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS
(SONAME) **CHAIRPERSON ENGR. SAMMUEL LIM** AND ITS
PRESIDENT **ENGR. RAYMUND CHRISTOPHER PUSO**;

TO COAST GUARD DISTRICT CENTRAL VISAYAS **COMMODORE
CHRISTOPHER MENIADO**;

TO CEBU PORT AUTHORITY GENERAL MANAGER **MR. FRANCISCO
COMENDADOR III**;

TO ALL NATIONAL AND LOCAL GOVERNMENT OFFICIALS
INCLUDING MARINA DIRECTORS, ESTEEMED MARITIME
STAKEHOLDERS AND EXHIBITORS, FELLOW WORKERS IN THE
GOVERNMENT, DISTINGUISHED GUESTS, LADIES AND
GENTLEMEN, A VERY LOVELY MORNING TO ALL.



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ONE YEAR AGO, THE MARITIME INDUSTRY AUTHORITY (MARINA) AND SOCIETY OF NAVAL ARCHITECTS AND MARINE ENGINEERS (SONAME) ENTERED A PARTNERSHIP THROUGH A MEMORANDUM OF UNDERSTANDING (MOU) DURING THE INAUGURAL CEBU MARITIME EXPO (CME). UNDER THE SAID AGREEMENT, THE TWO PARTIES HAVE BEEN COLLABORATING IN TERMS OF PROVIDING TECHNICAL ASSISTANCE AND TRAINING PROGRAMS, FOCUSING ON INITIATIVES THAT ENHANCE MARITIME SAFETY AND SECURITY, PROMOTE MARINE ENVIRONMENTAL SUSTAINABILITY, AND ADOPTION OF ADVANCED TECHNOLOGIES AND BEST PRACTICES.

IT IS WITH GREAT HONOR TO BE HERE AT THE **2ND CEBU MARITIME EXPO AND BOAT SHOW 2024** WHICH WAS STRATEGICALLY ORGANIZED IN RELATION TO THE GOALS OF THE MARINA AND SONAME IN DEVELOPING AND IMPROVING THE MARITIME INDUSTRY OF THE COUNTRY. WITH THE THEME "**CEBU MARITIME EXPO 2024: FROM TOURISM, PROMOTING SAFETY TO INNOVATIONS: THE PHILIPPINE MARITIME LANDSCAPE,**" I AM CONFIDENT THAT THE THREE-DAY EXPOSITION WILL FEATURE THE CURRENT TRENDS AND LATEST DEVELOPMENTS IN THE MARITIME INDUSTRY PARTICULARLY IN DOMESTIC SHIPPING AND THE SHIPBUILDING AND SHIP REPAIR SECTOR.

THIS UNDERTAKING IS ALSO IN LINE WITH THE EFFECTIVE IMPLEMENTATION OF THE MARITIME INDUSTRY DEVELOPMENT



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PLAN (MIDP) 2028 WHICH WAS ADOPTED THROUGH THE ISSUANCE OF EXECUTIVE ORDER NO. 55, ISSUED BY THE PRESIDENT LAST FEBRUARY. THE MIDP 2028, WHICH IS THE OUTCOME OF THE YEARS OF CONSTANT COORDINATION AMONG CONCERNED AGENCIES AND MARITIME STAKEHOLDERS, COVERS THE PROGRAM ON **MODERNIZATION AND EXPANSION OF THE DOMESTIC SHIPPING INDUSTRY** WHICH AIMS TO INCREASE MODERN, SAFE AND EFFICIENT DOMESTIC MERCHANT FLEET FOR THE NEXT FIVE (5) YEARS.

IT ALSO SUPPORTS THE NATIONAL CRUISE TOURISM DEVELOPMENT STRATEGY AND ACTION PLAN (NCTDSAP) OF THE DEPARTMENT OF TOURISM (DOT), MAKING THE PHILIPPINES A TOURISM DESTINATION AND A CRUISE TOURISM HUB IN ASIA.

THE SIGNIFICANT IMPACT OF SAID MIDP CORE PROGRAM WILL BE MEASURED BY A MORE SUSTAINABLE, SAFE, EFFICIENT, MODERNIZED AND UPGRADED DOMESTIC SHIPPING OPERATIONS; IMPROVED SEA TRANSPORT RELIABILITY AND ACCESSIBILITY; IMPROVED / EXPANDED PORT INFRASTRUCTURE, WHICH I BELIEVE WILL BE COMPREHENSIVELY TACKLED DURING THE TECHNICAL CONFERENCES OF THIS YEAR'S CEBU MARITIME EXPO.

THE MARINA HAS BEEN INTENSIFYING OUR EFFORTS ENSURING THE SAFETY OF OUR VESSELS INCLUDING RECREATIONAL BOATS TO ENSURE SAFETY OF OUR TOURISTS AND ALL PASSENGERS.



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IT IS ALSO WORTHY TO MENTION THAT THIS EVENT FOCUSES ON OTHER MIDP PROGRAM SUCH AS THE **MODERNIZATION AND EXPANSION OF THE PHILIPPINE SHIPBUILDING AND SHIP REPAIR INDUSTRY**. CONSIDERING THAT THE 2ND CEBU MARITIME EXPO ALSO AIMS TO HIGHLIGHT THE SIGNIFICANT CONTRIBUTION OF THE CEBU PROVINCE IN THE MARITIME INDUSTRY, IT IS A GREAT OPPORTUNITY FOR US TO EXPLORE POSSIBLE COLLABORATION THAT WOULD SUPPORT VARIOUS PLANS AND PROGRAMS UNDER THE MIDP.

WE HAVE BEEN CONDUCTING A NATIONWIDE ORIENTATION ON THE MARINA'S BLOCKCHAIN ENABLED AUTOMATED CERTIFICATION SYSTEM (BEST), WHICH WILL STREAMLINE THE FRONTLINE SERVICES OF THE MARINA COVERING DOMESTIC SHIPPING, SBSR AND THE WHOLE OF THE MARITIME INDUSTRY.

I COMMEND SONAME AND OTHER ORGANIZERS OF THIS EVENT FOR THIS INITIATIVE AND FOR FACILITING SUCH AN IMPORTANT EVENT. I BELIEVE THAT THE 2ND CEBU MARITIME EXPO WILL INCREASE THE INFLUENCE OF CEBU PROVINCE IN THE GLOBAL MARITIME COMMUNITY BY ATTRACTING MORE INVESTMENTS THAT WILL EVENTUALLY RESULT TO CREATION OF MORE JOBS, AND BRINGING MORE BENEFITS TO THE PROVINCE OF CEBU AND OTHER LOCAL COMMUNITIES.



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WITH THAT, I AM LOOKING FORWARD FOR A VERY COMPREHENSIVE DISCUSSIONS DURING THE TECHNICAL SESSIONS, AND MORE NETWORKING OPPORTUNITIES AND STRENGTHENED PARTNERSHIPS THROUGH THE 'WHOLE-OF-NATION APPROACH' IN THIS ERA OF 'BAGONG PILIPINAS.'

AGAIN, THANK YOU SO MUCH AND MABUHAY TAYONG LAHAT.