



MARINA



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MARINA'S NEW COURSE: ADMINISTRATOR SONIA MALALUAN UNVEILS ROBUST 10-POINT AGENDA FOR MARITIME ADVANCEMENT

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MANILA — Maritime Industry Authority (MARINA) Administrator Sonia Malaluan outlined a comprehensive 10-point agenda aimed at steering the maritime sector towards progress and efficiency. The key focus areas include:

1. Digitalization of the Agency's frontline services nationwide.
2. Certification of MARINA's core processes under ISO 9001:2015 standards for quality management system.
3. Enhancement of maritime safety

by addressing the causes of incidents.

4. Sustained compliance with the requirements of the STCW Convention for seafarers 1978, as amended.
5. Strong collaboration and partnership with the PCG and other key agencies.
6. Engagement with industry stakeholders through regular fora, public consultations, and

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MARINA ELEVATES MARITIME RESEARCH THROUGH COLLABORATION WITH UNIVERSITY OF CEBU-METC

In a momentous collaboration that underscores MARINA's dedication to advancing maritime research and development, the Maritime Industry Authority (MARINA) has entered into a collaborative research agreement with the University of Cebu - Maritime Education and Training Center (UC-METC) on 27 January 2024. The agreement, signed

at UC-METC's Maritime Campus, marks a significant milestone in fostering strategic alliances for the growth of the Philippine maritime industry.

The partnership aims to propel critical research initiatives aimed at

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MARINA Administrator and UC-METC Chief proudly show their signed agreement which aims to elevate the maritime research in the country.

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Representatives from various government agencies, and maritime stakeholders pose for a photo during the Stakeholders' Forum discussing the concentrated campaign on the enhancement of ROPAX Fleet Safety Level.

GOVERNMENT AGENCIES, MARITIME STAKEHOLDERS DISCUSS HOW TO IMPROVE THE ROPAX FLEET OPERATIONS

Various government agencies and maritime stakeholders discussed how to further enhance maritime safety in the country particularly the daily operations of ROPAX fleet.

The Maritime Industry Authority (MARINA) and French Maritime Expert (FME) hosted the Stakeholders' Forum on the Progress Report of Concentrated Campaign on the Enhancement ROPAX Fleet Safety Level at the MARINA Central Office, Port Area, Manila on 29 January 2024.

During the first part of the discussions, Assistant Secretary for Maritime Atty. Julius Yano recognized the importance of creating a one system between MARINA and Philippine Coast Guard, which will provide the data on maritime incidents/accidents in the country.

For his part, MARINA Chief of Staff and Shipyards Regulation Service Director II Engr. Ramon Hernandez emphasized that maritime safety is one of the MARINA's top priorities. He also mentioned the digitalization project of their Agency which will aid in the enforcement of ship safety rules and regulations.

FME Mr. Emeric Faure presented the progress report on the said campaign which includes the risk

reduction plan to avoid or at least reduce the number of maritime incidents / accidents that were caused by engine trouble, fire onboard, grounding, collision and capsizing among others.

Further, a separate meeting was conducted in the afternoon to present the progress report to the maritime stakeholders including ship owners, shipyards and MARINA Accredited Classification Societies.

MARINA OIC-Deputy Administrator for Planning Ms. Nenita Atienza emphasized that the Concentrated Campaign is in line with the effective implementation of the Maritime Industry Development Plan (MIDP) 2028 particularly Overriding Program on Enhancement of Maritime Safety (Merchants and Fishing Fleets).



EDITORIAL POLICY >

The MARINA Newsletter is published monthly by the Maritime Industry Authority (MARINA).

Write-ups or opinions expressed in this

publication are exclusively and solely by the writers and they do not necessarily reflect the official position of the Agency on relevant issues.

The Editorial Board welcomes contributions. Interested officials and employees are invited to submit their articles through email address pps@marina.gov.ph.

Members of the Editorial Board assume full responsibility for all articles and contributions published in this Newsletter.

MARINA'S NEW COURSE: ADMINISTRATOR SONIA...

- dialogues; among other initiatives.
7. Effective implementation of the updated Maritime Industry Development Plan (MIDP) 2028.
 8. Strengthening the organizational structure and institutional capacity of the Agency.
 9. Assessment of the effectiveness of existing policies, with a commitment to repeal those found obsolete.

10. Preparation for the Philippine compliance with the 2023 IMO Strategy on the Reduction of GHG Emissions from Ships.

Administrator Malaluan's agenda reflects a holistic approach towards modernization, safety, and sustainability within the maritime domain. The MARINA community eagerly anticipates positive developments under her leadership.

MARINA ELEVATES MARITIME RESEARCH THROUGH COLLABORATION...

characterizing and classifying seawater typologies across key Philippine regions. The collaborative program will conduct biophysical surveys and oceanographic sampling in Batanes, Samar, Palawan, Iloilo, Romblon, Cebu, Surigao, and Zamboanga del Norte.

MARINA Administrator Sonia B. Malaluan conveyed her gratitude to Atty. Augusto W. Go, the President of the University of Cebu (UC), and the dedicated individuals steering the said initiative. In a short message, she stressed appreciation for UC's unwavering commitment to delivering comprehensive maritime training and education to aspiring professionals, coupled with consistent efforts in advancing maritime technology through

ongoing research and design endeavors.

She also emphasized the agency's hopes for the resulting manual, encompassing the coding of diverse seawater typologies in the Philippines, hull geometry for typology classifications, and suggested hull forms applicable nationwide. The MARINA Administrator envisioned the manual, with its design process and testing procedures, will address deficiencies in hull geography, contributing significantly to the reduction, if not the avoidance, of maritime accidents and incidents in the future.

The collaborative research agreement signifies MARINA's proactive approach to leveraging expertise from educational institutions and key stakeholders.

MARINA, DANISH EMBASSY TO FURTHER COLLABORATE ON DECARBONIZATION, DIGITALIZATION



Administrator Malaluan and Danish Ambassador Mellbin meet to discuss collaboration on decarbonization, and digitalization in the maritime industry.

The Maritime Industry Authority (MARINA) and Royal Danish Embassy in Manila tackled the benefits of digitalization project and the possible collaboration on green shipping particularly reduction of greenhouse gas (GHG) emissions from ships.

Aside from digitalization, Danish Ambassador H.E. Franz-Michael Mellbin talked about the

reskilling and upskilling of seafarers. He also said that Danish Embassy is looking forward to conduct a further discussion on reduction of GHG emissions from ships.

Part of the 10-point agenda of MARINA is the preparation for the Philippine compliance with the 2023 IMO Strategy on Reduction of GHG Emission from Ships. During the meeting at the MARINA Central Office on 30 January 2024, MARINA Administrator Sonia Malaluan mentioned the initiatives of the Agency on marine environment protection particularly reduction of GHG emission and marine plastic litter. She also said that they are strengthening their close coordination with partner agencies and maritime stakeholders.

The Royal Danish Embassy in Manila will facilitate technical assistance to the MARINA in the conduct of country impact assessment of the proposed technical standards and economic GHG reduction measures.



MARINA Administrator (10th from left) joins the PCSA General Membership Meeting where she expresses reforms for the maritime sector.

MARINA GRACES PCSA GENERAL MEMBERSHIP MEETING, COMMITS REFORMS FOR THE MARITIME SECTOR

The Maritime Industry Authority (MARINA) graced on 26 January 2024 the General Membership Meeting of the Philippine Coastwise Shipping Association, Incorporated (PCSA) and committed to pursue reforms in order to promote the sustainability and competitiveness of the domestic shipping industry.

In her address, MARINA Administrator Sonia B. Malaluan recognized the contribution of the Association in the improvement of the current situation of the country's maritime industry particularly in domestic shipping. She particularly cited the effort of the Lite Shipping Corporation to modernize its fleet through the deployment of its newest brand new ship, MV Lite Cat 2 which travels between Cebu City and Tubigon, Bohol and vice-versa and described it as "top of its league, a showcase of safe, convenient and comfortable sea transport facility".

In highlighting her 10- Point Agenda which the

theme revolves around, "Charting a Clean Course, Safety Sailing Together", she sought active partnership and collaboration in the implementation of the Updated Maritime Industry Development Plan 2028, the forthcoming launch of the Agency's digitalization and automation system through the MARINA's Blockchain Enabled Certification System as well as the support to carry-out the recommendations of the project relating to the concentrated maritime safety campaign for the RoPax fleet. The Administrator also assured the Association that the Agency will look into the issues raised particularly those that relate to the perceived lack of manpower to work onboard domestic ships.

Accompanying Administrator Malaluan are MARINA Central Visayas Regional Director, Ms Annabell P. Lagas; Central Office Service Directors, Engr Ramon C. Hernandez of the Shipyard Regulation Service (SRS) and Mr Luisito U. delos Santos of the Planning and Policy Service (PPS).

MARINA, FRENCH EMBASSY TACKLES THE IMPORTANCE OF LEGISLATION FOR PHILIPPINE SBSR AND SHIP REGISTRY

The Maritime Industry Authority (MARINA) and French Embassy in the Philippines discussed possible areas of collaboration in the maritime industry particularly shipbuilding and ship repair, ship registry, maritime safety and marine environment protection.

MARINA Administrator Sonia B. Malaluan talked to French Ambassador H.E. Marie Fontanel during their meeting at the MARINA Central Office, Port Area, Manila on 23 January 2024 regarding the importance of the passage of a legislation which aims to improve the Philippine shipbuilding and ship repair and ship registry.

The group also discussed the benefits of the digitalization project of MARINA which will



Administrator Malaluan and French Ambassador Marie Fontanel pose for a photo after discussing the importance of legislation to foster the country's shipbuilding and ship repair industry.

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MARINA, FRENCH EMBASSY TACKLES THE IMPORTANCE OF LEGISLATION...

streamline the processing of frontline services. Malaluan also emphasized that digitalization will contribute in enforcing safety rules and regulations in relation to enhancing maritime safety in the Philippines.

The MARINA also requested for the possible extension on deployment of the French Maritime Expert (FME) who has been providing technical assistance to the Agency since November 2022.

One of the projects between MARINA and FME is the Concentrated Campaign on the Enhancement of ROPAX Fleet Safety Level.

MARINA and French Embassy also tackled the possible Peer Review of Organization for Economic Cooperation and Development (OECD) in the Philippine SBSR sector and the conduct of “2nd PH-French Maritime Technical Cooperation Day” during the 9th PHILMARINE on 19-21 June 2024.

PH, NORWAY TO COLLABORATE FOR SAFER, MORE ENERGIZED MARITIME INDUSTRY



MARINA Administrator Malaluan, Royal Norwegian Embassy and Norwegian Training Center are all smiles after discussing areas of collaboration for the welfare of seafarers and other relevant maritime stakeholders.

With the aim of promoting a safer and more energized maritime sector, the Maritime Industry Authority (MARINA), Royal Norwegian Embassy and Norwegian Training Center discussed areas of collaboration for the benefits of the seafarers and other relevant maritime stakeholders at the MARINA Central Office, Manila City on 17 January 2024.

MARINA Administrator Sonia Malaluan and H.E. Ambassador Christian Lyster talked about the importance of digitalization in streamlining frontline services, particularly in ease of doing business and compliance with STCW convention. Streamlined process of STCW certificates is one of the beneficial outcomes of the 10-point agenda of MARINA.

Ambassador Lyster and the Norwegian Training Center also raised some recommendations on how to cope up with emerging maritime technologies

especially on reduction of GHG emissions such as usage of alternative fuel of ships. Administrator Malaluan assured that the Agency will look into the capacity building of technical personnel, seafarers and other concerned personnel in order to adopt the advanced technology in the maritime industry.

Malaluan also mentioned that STCW have implemented strategic initiatives to overcome challenges and strengthen maritime sector through the Maritime Industry Development Plan (MIDP) 2028 which serves as roadmap to accelerate the integrated development of the Philippine maritime industry.

Prior to this, the MARINA has been in constant coordination with Norwegian maritime stakeholders on projects related to marine environment protection particularly marine plastic litter, anti-fouling and ballast water.



Charting a **CLEAN COURSE** **SAFELY** SAILING TOGETHER



As the Maritime Industry Authority (MARINA) welcomes the new year with Administrator Sonia Malaluan at the helm, the Agency embarks on a transformative journey under a new campaign—Charting a Clean Course, Safely Sailing Together.

Charting a Clean Course signifies its commitment to responsible leadership and

sustainable development. Picture an ocean map, pristine and unspoiled, with a meticulously plotted route that outlines responsible practices and environmental protection. It symbolizes the Agency's dedication to steering the industry towards clean waters.

Safely Sailing Together introduces a narrative of

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collective inclusivity and equity. From local fishermen to international traders, MARINA's efforts transcend boundaries, ensuring that the benefits of responsible maritime practices reach everyone. It's a collective voyage, where every community, every stakeholder, has a place on board.

Together, these components weave a narrative

of a dynamic synergy. MARINA sets forth on a journey where safe navigation meets inclusivity, charting a sustainable path for the maritime sector's future. This campaign serves as a compass, guiding the Agency and its stakeholders toward a shared vision of a cleaner, safer, and more inclusive maritime industry.

MARINA CHIEF IGNITES SPMS FINALIZATION WORKSHOP WITH A CALL FOR OPERATIONAL EXCELLENCE



MARINA personnel pose for a group photo at the Strategic Performance Management Systems (SPMS) Finalization Workshop in Manila City.

MANILA – The Maritime Industry Authority (MARINA) is embarking on a three-day Strategic Performance Management System (SPMS) Finalization Workshop from 16-19 January 2024.

Administrator Sonia Malaluan, in her opening speech, encapsulated the essence of the event stating, “The formulation of internal guidelines is critical to ensure that our system is not only established but, more importantly, functional in an effective and efficient manner.”

The said workshop gathers participants from MARINA's service units, including the Central Office and regional offices, to collaboratively shape and finalize SPMS performance standards at various

organizational levels. The MARINA Chief emphasized that this endeavor is integral to achieving certification under ISO 9001:2015 in July 2024.

“The crafted internal guidelines will not only govern issues and concerns from the initial SPMS implementation but will also form part of our reportorial compliance with the Civil Service Commission (CSC), contributing towards Level 3 accreditation under PRIME-HRM,” the Administrator declared.

As MARINA aims to fortify its commitment to strategic performance excellence, the said workshop serves as a pivotal moment in the agency's journey towards organizational efficiency and effectiveness.

MARINA FACILITATES TURNOVER CEREMONIES FOR CAGAYAN DE ORO AND CEBU REGIONAL OFFICES: A STRATEGIC MOVE FOR INDUSTRY EXCELLENCE

MANILA — The Maritime Industry Authority (MARINA) recently held turnover ceremonies for its Regional Offices in Cagayan De Oro (MARINA Regional Office 10) and Cebu (MARINA Regional Office 7) on 13 January, and 15 January respectively, marking the commencement of a series of strategic changes aimed at optimizing leadership, fostering career development, and bolstering industry insight for more effective regulation.

The turnover ceremony at MARINA Regional Office 10 (MRO10) in Cagayan De Oro saw the transition of leadership from outgoing Regional Director Annabell P. Lagas to incoming OIC-Regional Director Juliet Nacion, signaling a significant step in the pursuit of managerial competence and technical expertise enhancement.

In MARINA Regional Office 7 (MRO7) in Cebu, outgoing Regional Director Engr. Emmanuel B.

Carpio PhD is set to take on a pivotal role as the Service Unit Director of the Franchising Service and the newly-created Marine Environment Protection and Development Service at the Central Office. With 34 years of invaluable experience, Engr. Carpio PhD is expected to play a crucial role in shaping and advancing the Administration's agenda of policy assessment, making it more responsive to the dynamic changes in the maritime sector. Dr Carpio holds a Master of Science in Maritime Safety Administration from the World Maritime University in Malmo, Sweden and a Doctoral degree in Maritime Education from the John B Lacson Foundation Maritime University. He was also instrumental in the creation and establishment of the MARINA Regional Office 13 in the CARAGA Region.

Meanwhile, the incoming Regional Director for MRO7, Ms. Lagas, brings with her a track record of

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MARINA FACILITATES TURNOVER CEREMONIES...



Ms. Juliet Nacion assumes the role of OIC-Director at MRO 10, and Ms. Anabell Lagas is appointed as the Regional Director of MRO 7 in formal turnover ceremonies.

unparalleled commitment, integrity, and attention to detail. Her leadership is expected to introduce fresh perspectives in addressing the challenges facing MARINA-Cebu. Director Lagas previously held the positions of Chief, Budget Officer, OIC-Director, Financial Management Service (FMS), MARINA Regional Director in the Eastern Visayas Region in Tacloban City (Region 8); MARINA Regional Director in the SOCCSKSARGEN Region in General Santos City (Region 12); MARINA Regional Director in Region 6 in Iloilo; and MARINA Regional Director in Northern Mindanao Cagayan de Oro City (Region 10). She holds a Master's Degree in Business Administration from the Misamis University, Ozamiz City, and completed the degree of Bachelor of Science in Commerce Major in Accounting from Xavier University (Ateneo) in Cagayan de Oro City.

As for the newly appointed OIC-Regional Director for MRO 10, Ms. Juliet Nacion, boasts over 29 years of experience in regional operations from MARINA

Regional Office 6 in Iloilo. Her extensive background is anticipated to fortify further the consistent yet dynamic operations of MRO10. She was designated as Training Director for the MARINA Training Institute in Bacolod City before her new assignment.

The strategic movement in leadership positions, both realized and planned for the future, underscores MARINA's commitment to institutional capacity building. This initiative aims to enhance the managerial competence and technical expertise of Regional Directors, integrating best practices gained by outgoing officials into their new assignments.

MARINA remains steadfast in its mission to regulate and promote the development of a competitive, efficient, and sustainable maritime industry. The turnover ceremonies mark a significant chapter in MARINA's ongoing efforts to adapt to evolving industry dynamics and ensure the continuous improvement of its regulatory functions.

MARINA FORTIFIES MARITIME SAFETY THROUGH COMPREHENSIVE RULES AND REGULATIONS RE-ORIENTATION

MANILA — In a proactive step to strengthen maritime safety measures, the Maritime Industry Authority (MARINA) recently spearheaded a thorough re-orientation of pertinent rules and regulations from 8th to 11th January 2024 at its Central Office. The initiative, led by the MARINA-Enforcement Service (ES), underscores the organization's unwavering commitment to enhancing maritime safety and security.

The central focus of the initiative is to ensure a unified understanding of the Agency's rules and regulations, specifically those associated with the mandatory documentation of vessels and crew licenses, life-saving appliances, vessel operation and maintenance, the Public Service Act, and other crucial provisions.

During the event, MARINA Administrator Sonia B. Malaluan emphasized the timeliness and significance of the re-orientation, recognizing the



ongoing challenges related to safety and security in the maritime industry. The aim is to prevent accidents and foster a safer maritime environment.

Administrator Malaluan reiterated her dedication to advancing maritime safety as a key priority within her comprehensive 10-point agenda. She stressed the importance of addressing the root causes of incidents to establish a more secure and

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MARINA FORTIFIES MARITIME SAFETY THROUGH COMPREHENSIVE ...



reliable maritime landscape.

This collaborative effort brought together various service units, including the Maritime Safety Service (MSS), Shipyard and Regulations Service (SRS), Manpower Development Service (MDS), STCW

Office, Domestic Service (DSS), Franchising Service (FS), Enforcement Service (ES), Management, Financial and Administrative Service (MFAS), and Legal Service (LS). Additionally, MARINA Regional Offices (MROs) participated in the event through an online platform, highlighting the widespread significance of the initiative.

MARINA's proactive approach to revisiting and reinforcing the rules and regulations reflecting its dedication to fostering a culture of safety within the maritime sector. By fortifying the regulatory framework, MARINA aims to prevent untoward incidents at sea and contribute to the overall advancement of maritime safety.

MARINA ADOPTS A MORE PROACTIVE APPROACH IN DELIVERING FRONTLINE SERVICES

"You are highly qualified, mag-level up tayo. Hindi natin patutulugin ang papel, lahat dapat gumagalaw."

MARINA Administrator Sonia Malaluan recognized the competence of all MARINA personnel and encouraged to adopt a more proactive approach in delivering their functions for the development and improvement of the maritime industry in the country.

As the Administrator launched her campaign entitled "Charting a Clean Course, Safely Sailing Together," it is important to remind the MARINA employees on core values of professionalism, integrity and excellence.

During her two-day dialogue meetings with the MARINA Service Units, Malaluan emphasized the key factors which include teamwork, open communication and well-informed decision making in order to achieve the objective of the current leadership particularly good and effective governance.

The said meetings which were held at the MARINA Central Office, Port Area, Manila on 10-11 January 2024, also focused on the recognition of respective role and contribution of every MARINA employee, regardless of their position or nature of employment, especially in performing the Agency's mandates and achieving its goals in the Philippine

maritime industry.

The Administrator also encourages to implement both top-down and bottom-up approaches and communication within MARINA. The activity aims to promote unity among all personnel through listening to the issues, concerns and recommendations from the rank and file, which the Administrator believes could contribute in further enhancing effectiveness and efficiency in delivering frontline services



MARINA LAUNCHES QR CODE FEEDBACK SYSTEM FOR SEA PASSENGERS



MAGANDANG BALITA!

Ang pagbibigay ng komento, suhestiyon, at pag-report ng reklamo ng mga sea passengers ukol sa naging karanasan sa pagbiyahe, mas pinadali na!

In a bid to enhance customer engagement and safety measures, the Maritime Industry Authority (MARINA) has introduced a user-friendly feedback system for sea passengers. The new system allows passengers to provide feedback, comments, and report complaints regarding their travel experiences

directly to MARINA.

By simply scanning a QR code, passengers can now conveniently share their thoughts on the service quality of the passenger ships they have traveled on. This initiative aims to streamline the feedback process and ensure that passengers' concerns are promptly addressed.

The feedback received through the QR code will be handled by MARINA's Enforcement Service, which is committed to addressing passenger concerns in a timely and efficient manner. Additionally, MARINA assures passengers that their information and identity will be protected in accordance with the Data Privacy Act of 2012.

The QR code feedback system is set to go live on January 22, 2024, and is part of MARINA's broader efforts to enhance the safety and security of sea passengers. By monitoring the compliance of shipping companies with safety regulations, MARINA aims to prevent accidents and incidents that may jeopardize passenger safety.

MARINA LAUNCHES PRESTIGIOUS TIMONEL AWARDS TO HONOR OUTSTANDING CONTRIBUTIONS IN MARITIME EXCELLENCE



MANILA – The Maritime Industry Authority (MARINA) is proud to announce the commencement of the Timonel Awards, a distinguished initiative designed to recognize and celebrate exceptional achievements and remarkable contributions of individuals and entities in the maritime industry. The awards aim to highlight outstanding efforts towards ensuring the safety of life and property at sea, as well as the protection of the marine environment at national, regional, or international levels.

The Timonel for Outstanding Maritime Entity or Individual (TOMEI) Award is the pinnacle of recognition, set to be bestowed upon those who have

achieved the highest ratings, attaining a total of 90% and above for their exceptional and extraordinary contributions with national, regional, or international significance.

Qualifications:

For Individuals:

1. Must be of legal age.
2. Filipino citizenship is a prerequisite.
3. Minimum of 7 years of employment or service in the maritime industry.
4. Clean record with no pending administrative/criminal cases and no administrative penalties over the last 7 years.

For Maritime Entities:

1. Accreditation by MARINA is mandatory.
2. Active engagement in the maritime business within the last 7 years.
3. No involvement in major maritime incidents/accidents during the last 7 years.
4. No administrative penalties and no pending administrative/criminal cases involving Officers and/or Board of Directors for maritime-related or other violations in the last 7 years.

Criteria for Evaluation:

The evaluation will cover a seven-year period,

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MARINA LAUNCHES PRESTIGIOUS TIMONEL AWARDS ...

spanning from July 1, 2016, to June 30, 2023. Detailed criteria are available in the infographics provided.

Who May Nominate?

Nominations for the Timonel Awards (TOMEI) are open to any individual or entity within the maritime industry, including government officials/employees, private entities/persons, associations, seafarers, or Non-Governmental Organizations.

Recognition and Rewards:

TOMEI Awardees will receive the prestigious Timonel award with citation. Additionally, there will be cash rewards of PHP 50,000 for

maritime entities and PHP 10,000 for individuals in acknowledgment of their outstanding contributions to the maritime industry.

Important Dates:

Deadline for submission of nominations: March 15, 2024

Awarding ceremony: June 1, 2024, during the 50th anniversary of MARINA

MARINA encourages active participation and nominations from all eligible entities and individuals to showcase and celebrate the excellence within the maritime sector.

FEATURED PHOTOS:

MARINA Administrator Engages in Consultative Meeting with Stakeholders in Region 10



Industry stakeholders express support to MARINA's digitalization efforts

