



REPUBLIC OF THE PHILIPPINES  
DEPARTMENT OF TRANSPORTATION  
MARITIME INDUSTRY AUTHORITY

**MARINA FLAG CEREMONY**

Hosted by Domestic Shipping Service and Franchising Service

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**MESSAGE**

MARINA FLAG CEREMONY

03 June 2024, 8:00 AM

**SONIA B. MALALUAN**

Administrator

**MARITIME INDUSTRY AUTHORITY**

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TO OIC-DEPUTY ADMINISTRATOR FOR OPERATIONS ATTY. SHARON DE-CHAVEZ ALEDO AND OIC-DEPUTY ADMINISTRATOR FOR PLANNING MS. NENITA ATIENZA, TO STCWO EXECUTIVE DIRECTOR MR. SAMUEL BATALLA AND DEPUTY EXECUTIVE DIRECTOR CAPT. VICENTE NAVARRO, TO ALL MARINA EMPLOYEES, LADIES AND GENTLEMEN, GOOD MORNING.

CONGRATULATIONS! WE MADE IT.

TODAY IS THE FIRST OFFICIAL WORKING DAY OF THE 50<sup>TH</sup> YEAR OF PUBLIC SERVICE OF THE MARITIME INDUSTRY AUTHORITY (MARINA).

BEFORE WE CONTINUE TO PERFORM OUR RESPECTIVE FUNCTIONS, I WOULD LIKE TO EXPRESS MY GRATITUDE TO THE ORGANIZING COMMITTEE OF THE 50TH FOUNDING ANNIVERSARY FOR THE JOB WELL DONE PARTICULARLY THE SUCCESSFUL GRAND CELEBRATION AT OKADA MANILA LAST SATURDAY.

TO THE CHAIRPERSON OF THE MARINA 50TH FOUNDING ANNIVERSARY, DIRECTOR MARC ANTHONY PASCUA, AND OF COURSE, TO ALL THE MEMBERS OF THE ANNIVERSARY COMMITTEE, THANK YOU



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FOR YOUR HARD WORK AND DEDICATION IN ENSURING THAT OUR CELEBRATION IS A MEMORABLE ONE TO ALL MARINA EMPLOYEES, RETIREES AND INDUSTRY STAKEHOLDERS WHO ATTENDED THE SAID EVENT. I RECEIVED NOTHING BUT GOOD WORDS.

MY APPRECIATION ALSO GOES TO ALL MARINA EMPLOYEES FOR YOUR COOPERATION AND FOR JOINING THIS SPECIAL OCCASION CELEBRATING A NEW MILESTONE OF OUR AGENCY. I KNOW YOU WILL AGREE WITH ME IN SAYING, WE HAD A BLAST.

AT THIS POINT, I WOULD LIKE TO TAKE THIS OPPORTUNITY TO ALSO THANK YOU ALL FOR GIVING YOUR BEST EFFORTS DURING THE FIRST SIX MONTHS OF MY TERM AS THE 17TH MARINA ADMINISTRATOR. SINCE I ASSUMED THE POSITION, WE HAVE BEEN REVIEWING SAFETY POLICIES, PROCEDURES AND PROCESSES IN OUR EFFORT TO ENHANCING MARITIME SAFETY AND IMPROVING SEA SAFETY RECORD OF THE COUNTRY.

WE ALSO RECENTLY CONCLUDED THE NATIONWIDE ORIENTATION ON THE MARINA BLOCKCHAIN-ENABLED AUTOMATED CERTIFICATION SYSTEM (MARINA-BEST) WHICH IS VERY SIGNIFICANT IN OUR PURSUIT FOR DIGITALIZATION OF THE FRONTLINE SERVICES OF MARINA. THANK YOU TO THE TEAM LED BY DR. VICTOR JOSEPH GENERATO OF THE MISS.

AS WE ALL KNOW NOW, THE PRESIDENT ALSO ADOPTED THE MARITIME INDUSTRY DEVELOPMENT PLAN (MIDP) 2028 THROUGH THE ISSUANCE OF EXECUTIVE ORDER NO. 55 LAST FEBRUARY, WHICH IS A GREAT DEVELOPMENT FOR THE FUTURE OF THE MARITIME SECTOR.



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I WOULD ALSO LIKE TO HIGHLIGHT THAT THE PHILIPPINES CONTINUES TO BE AN ACTIVE MEMBER OF THE INTERNATIONAL COMMUNITY AS WE ARE ONCE AGAIN INCLUDED IN THE INTERNATIONAL MARITIME ORGANIZATION'S "WHITE LIST." IT MEANS THAT OUR COUNTRY IS STILL BEING RECOGNIZED BY THE IMO FOR ITS COMMITMENT TO MAINTAINING HIGH STANDARDS IN MARITIME EDUCATION, TRAINING AND CERTIFICATION FOR SEAFARERS.

IN THIS LIGHT, I WOULD LIKE TO EMPHASIZE THAT THE KEY INGREDIENT IN THE SUCCESS OF MARINA IN THE PAST 50 YEARS IS THE TEAM EFFORT OF ALL MARINA CENTRAL AND REGIONAL OFFICES. FROM THE RANK-AND-FILE EMPLOYEES UP TO THE MANAGEMENT LEVEL, PLEASE CONTINUE TO WORK WITH INTEGRITY AS I ASSURE EVERYONE THAT THE PERFORMANCE OF ALL IS CONSIDERED IMPORTANT AND MUCH APPRECIATED UNDER THIS LEADERSHIP.

OUR EFFORTS SHOULD BE DESCRIBED IN 3Cs.

1. CONSULTATIVE
2. CONFIDENT
3. COMMITTED

LET US CONTINUE TO CONSULT, NOT ONLY OUR STAKEHOLDERS BUT ALSO OUR STAFF; LET US BUILD CONFIDENCE IN MARINA AS THE MARITIME ADMINISTRATION, CONFIDENCE IN SEA TRANSPORT, THAT MORE AND MORE PEOPLE WILL BE INTERSTED IN TAKING SEA TRANSPORT, AND CONFIDENCE IN THE COMPETENCE AND QUALITY OF OUR KEY WORKERS- THE SEAFARERS, LET US ERASE ANY DOUBT ON



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OUR COMPLIANCE WITH STCW 1978, AS AMENDED. AND LASTLY LET US  
REMAIN COMMITTED TO DO WHAT NEEDS TO BE DONE.

WITH THAT, THANK YOU, AND CONGRATULATIONS AGAIN TO THE 50  
YEARS OF MARINA. CHEERS TO THE NEXT 50 YEARS AND BEYOND.

LET'S GET BACK TO WORK AND MULI MAGANDANG UMAGA SA ATING  
LAHAT.