



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION
MARITIME INDUSTRY AUTHORITY

**MARINA PERFORMANCE GOVERNANCE SYSTEM (PGS)
STRATEGY REFRESH
06-10 August 2024 | City Garden Suite Manila**

SUGGESTED MESSAGE FOR THE ADMINISTRATOR

A PLEASANT MORNING TO EVERYONE.

TO OUR DEPUTY ADMINISTRATOR FOR OPERATIONS, ENGR.
NANETTE VILLAMOR-DINOPOL,

OUR OIC-DEPUTY ADMINISTRATOR FOR PLANNING, MS.
NENETH ATIENZA,

OUR EXECUTIVE DIRECTOR FOR STCWO, MR. SAMUEL
BATALLA, AND OUR DEPUTY EXECUTIVE DIRECTOR, CAPT.
VICENTE NAVARRO,

OUR DIRECTORS AND OFFICERS-IN-CHARGE FROM OUR
CENTRAL OFFICE SERVICE UNITS AND OUR REGIONAL
OFFICES

AND OUR PARTNERS FOR GOOD GOVERNANCE IN THE PUBLIC
SERVICE FROM THE INSTITUTE FOR SOLIDARITY IN ASIA

IT IS GOOD TO SEE YOU ALL HERE TODAY.

Golden Voyage Towards Green and Digital Maritime Future

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FOR THE NEXT THREE (3) DAYS, WE ARE GATHERED TO REVIEW OUR GOOD GOVERNANCE STRATEGY WHICH WE TERM IT AS STRATEGY REFRESH.

TO LAYMANIZE THE TERM STRATEGY REFRESH, THIS TERM COMES CLOSEST TO STRATEGIC PLANNING FOR EXECUTIVES OR DECISION MAKERS.

I CAN SEE A LOT OF US HERE ARE NEW TO THE PGS, OR HAVE NOT BEEN INVOLVED WITH THE PROCESS PREVIOUSLY.

SOME OF US ARE NEW TO OUR DIRECTORSHIPS. THIS WAS EVIDENT WHEN WE HAD OUR STRATEGIC PLANNING IN CLARK, PAMPANGA LAST YEAR.

YOU ARE PROBABLY WONDERING, WHY ARE WE DOING THIS?

IT'S SIMPLE. CONTINUED REVIEW OF OUR STRATEGY TO ALIGN IT WITH CURRENT DEVELOPMENTS AND FUTURE THRUSTS OF THE GOVERNMENT IS THE MOST APPROPRIATE MEASURE TO DO IF WE WANT MARINA TO STAY RELEVANT TO OUR STAKEHOLDERS.

IT IS FROM THIS EXERCISE THAT WE COME TOGETHER TO SET THE IMMEDIATE FUTURE OF OUR AGENCY AND THE MARITIME INDUSTRY OR AT LEAST FOR THE REMAINING YEARS OF THE MARCOS JR ADMINISTRATION.

ACCORDING TO PRESIDENT HARRY TRUMAN, "PROGRESS OCCURS WHEN COURAGEOUS, SKILLFUL LEADERS SEIZE THE OPPORTUNITY TO CHANGE THINGS FOR THE BETTER."

TODAY WE, AS LEADERS OF MARINA, ARE PRESENTED WITH THE CHANCE TO COMMIT TO MAKE THINGS BETTER AND IMPLEMENT THESE CHANGES TO SHAPE THE FUTURE OF THE MARITIME INDUSTRY.

MY WISH IS FOR YOU TO OPEN YOUR MINDS TOWARDS A NEW WAY OF DOING THINGS.

WE ARE ABOUT TO ENTER THE PROFICIENCY STAGE OF THE PGS AND WE NEED TO INSTITUTIONALIZE THE STRATEGIES THAT WILL CARRY THE MARINA TOWARDS THE FUTURE.

WHILE WE IN MARINA ARE ALREADY PROFICIENT IN OUR REGULATORY WORK, OUR STRATEGIC PROGRAMS WILL ELEVATE OUR AGENCY TO THE NEXT LEVEL.

STRATEGY IS KEY TOWARDS ACHIEVING THOSE TARGETS WE SET IN THE MARITIME INDUSTRY DEVELOPMENT PLAN.

TO THIS END, I ENJOIN EVERYONE TO LISTEN, PARTICIPATE, AND COMMIT TO FORMULATING OUR NEW GOVERNANCE DOCUMENTS FOR OUR MIDP 2028.

THE NATION AND THE WORLD ARE LOOKING AT US TO MAKE GOOD ON OUR PROGRAMS IN THE MIDP. THIS IS BECAUSE OF THE PROMINENCE THAT OUR PRESIDENT HAS PUT ON OUR WORK IN MARINA AND IN THE EFFECTIVE IMPLEMENTATION OF THE MIDP2028. AND ADOPTING THE PGS PROCESS IS AN IMPORTANT KEY TOWARDS REALIZING OUR SET-GOALS.

FROM NOW ON, I EXPECT THAT IN THE FUTURE, WE WILL BE PROACTIVE IN USING THE PGS PROCESS, ESPECIALLY IN THE

PLANNING, IMPLEMENTATION, AND MONITORING OF OUR MIDP PROGRAMS AND PROJECTS.

IT IS IMPERATIVE THAT THAT WE NEED TO HAVE A CLEAR STRATEGY MAP THAT IS SUPPORTED BY DATA, WHICH SUCCESS IS ATTRIBUTED TO OUR CONTINUED EFFORT TO IMPLEMENT RISK MANAGEMENT AND A CAPACITATED HUMAN RESOURCE TO CARRY OUT OUR RESPECTIVE DUTIES AND RESPONSIBILITIES. THROUGH THE PGS PROCESS, ALL OFFICES WILL HAVE THEIR OWN SCORE CARDS. THIS ALSO INCLUDES ALL OUR REGIONAL OFFICES.

INDEED, I AM LOOKING FORWARD TO THE COMING DAYS AHEAD TO BE EXCITING, FULFILLING AND MEANINGFUL.

THROUGH OUR PGS PROCESS, WE CAN, IN FACT, AUDIT OFFICE PERFORMANCES IN RELATION TO THEIR IMPLEMENTATION OF OUR STRATEGY.

LET US BUILD MARINA TO BECOME A STRONG, RESPONSIBLE, AND FORMIDABLE GOVERNMENT AGENCY, SO WE CAN LEAD AND DEVELOP A MARITIME INDUSTRY THAT IS ROBUST, RENOWNED, AND FUTURE-READY.

THANK YOU AND LET US HAVE A FRUITFUL STRATEGY REFRESH.