

35TH NSM AWARDS

The awards are given to acknowledge the outstanding support and active participation of government agencies, regional offices, private sector, youth organizations, and local government units in the promotion of the importance and use of statistics, particularly during the 34th NSM celebration. The NSM Awards help to further encourage more active involvement in the observance of future NSM celebrations.

The awards to be given are the following

- Best Statistical Activity Conducted by a Government Organization
- Best Statistical Activity Conducted by a Private Organization
- Best NSM Region
- Best Youth Group Advocate for Statistics
- Best Local Government Unit Advocate for Statistics

Deadline for submission of entries: 30 August 2024

Awarding of winners: 29 October 2024

For more details please visit: www.psa.gov.ph/nsm

35TH NSM MEDIA AWARDS

This aims to recognize the significant role and contribution of media in promoting and popularizing official statistical information by way of featuring data/statistics and other products and services from the Philippine Statistical System (PSS) in print, online platforms, television, and radio news service.

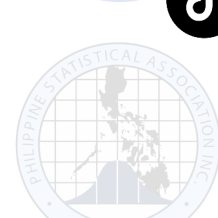
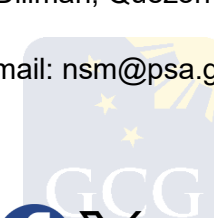
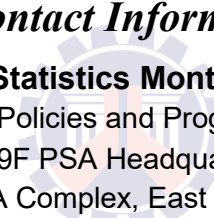
The awards to be given are the following

- Best Statistical Reporting in Print Online Media
- Best Media Statistical Infographic
- Best Statistical Reporting in TV Broadcast Media
- Best Statistical Reporting in Radio Broadcast Media
- Best Media Advocate for Statistics

Deadline for submission of entries: 05 August 2024

Awarding of winners: 01 October 2024

For more details please visit: www.psa.gov.ph/nsm



Contact Information

National Statistics Month Secretariat

Statistical Policies and Programs Division

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/NSMPhilippines

35TH NATIONAL STATISTICS MONTH

OCTOBER 2024



"ADVANCING DATA AND STATISTICS THROUGH DIGITAL TRANSFORMATION: A ROAD TO AN EMPOWERED NATION"



Organized by the PHILIPPINE STATISTICAL SYSTEM
Spearheaded by the PHILIPPINE STATISTICS AUTHORITY

ABOUT THE NSM

The National Statistics Month (NSM), organized by the Philippine Statistical System (PSS) and spearheaded by the Philippine Statistics Authority (PSA), is being observed annually through conduct of activities which are geared at promoting, enhancing and instilling nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society.

STATMAN



Official Mascot of the National Statistics Month, each of the body parts of STATMAN, represents a statistical symbol that is commonly used in statistical theory and its application.

The Head symbolizes the sign 'Sigma (σ)' which is used to denote standard deviation or variations in human endeavors.

The Right Arm symbolizes the sign 'Sigma (Σ)' which is used to denote summation of society's dreams and aspirations.

The Left Arm and Torso, taken altogether, symbolizes the sign 'Chi Square (χ^2)' and is used to denote independence and objectivity of one's views and decisions while maintaining harmony with the government.

LEGAL BASES

Presidential Proclamation No. 647 issued on 20 September 1990 "Declaring the Month of October of Every Year as the National Statistics Month"

PSA Board Resolution No. 11, s. 2021 "Enjoining and institutionalizing Support to the Annual Celebration of the National Statistics Month"

PSA Memorandum Circular No. 2024-12 "Celebration of the 35th National Statistics Month in October 2024"

OBJECTIVES OF NSM

To promote, enhance, and instill nationwide awareness and appreciation of the importance and value of statistics to the different sectors of society

To elicit the cooperation and support of the general public in upgrading the quality and standards of statistics in the country

35TH NSM HOSTS



DEPARTMENT OF INFORMATION AND COMMUNICATIONS TECHNOLOGY
Opening Ceremony
01 October 2024



BANGKO SENTRAL NG PILIPINAS
Closing Ceremony
29 October 2024

35TH NSM MAJOR ACTIVITIES

- 35th NSM Opening Ceremony: 01 October
- 7th PSA SAYS: 01 October
- NSM 35K Virtual Run
 - o Run Period: 01-24 October
 - o Awarding: 29 October
- STATiktok
 - o Submission of Entries: June-August
 - o Awarding: 01 October
- Recognition of the PSS Pillars: 01 October
- 35th NSM Webinars: 07, 14, 21, 28 October
- 6th PSS Outreach Program: 16 October
- PSS Bowling Competition: 22 October
- 35th NSM Closing Ceremony: 29 October

There will be activities nationwide related to the NSM celebration such as exhibits, forum, and seminars, among others, spearheaded by the PSA Regional Statistical Services Offices (RSSOs).