



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION
MARITIME INDUSTRY AUTHORITY

MARITIME SAFETY CULTURE AWARENESS CAMPAIGN CARAVAN

MESSAGE

15 October 2024, Cebu

SONIA B. MALALUAN
Administrator
Maritime Industry Authority

TO OUR PARTNER GOVERNMENT AGENCIES, LOCAL GOVERNMENT UNITS AND PRIVATE STAKEHOLDERS; TO THE DISTINGUISHED GUESTS; LADIES AND GENTLEMEN; OUR RIDING PUBLIC, GOOD MORNING TO EVERYONE.

AS WE AIM TO ENHANCE MARITIME SAFETY IN THE COUNTRY, IT IS WITH GREAT HONOR AND PLEASURE TO WELCOME YOU ALL TO THE KICKOFF OF THE SIMULTANEOUS **MARITIME SAFETY CULTURE AWARENESS CAMPAIGN CARAVAN**. WITH THE THEME "LIGTAS BIYAHENG DAGAT," THIS ACTIVITY WILL BE CONDUCTED NOT ONLY HERE IN CEBU BUT IN THE ENTIRE COUNTRY AS WE STRENGTHEN OUR PRESENCE TO INSTILL A STRONG SAFETY CULTURE WITHIN THE PHILIPPINE MARITIME INDUSTRY.

I HAVE BEEN EMPHASIZING THAT SAFETY IS A TOP PRIORITY AND IT IS NON-NEGOTIABLE. WITH THAT BEING SAID, I WOULD LIKE TO EXPRESS MY SINCERE GRATITUDE TO OUR PARTNER AGENCIES, THE PHILIPPINE COAST GUARD, THE CEBU PORT AUTHORITY, LOCAL GOVERNMENT UNITS, AND RELEVANT MARITIME

MARINA Building
20th Street corner Bonifacio Drive
1018 Port Area (South), Manila,
Philippines



Tel. Nos.: (632) 8523-9078
Email: oadm@marina.gov.ph
Website: <https://marina.gov.ph>

est. 01 June 1974



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION
MARITIME INDUSTRY AUTHORITY

STAKEHOLDERS, SUCH AS THE PHILIPPINE COASTWISE SHIPPING ASSOCIATION, SHIPOWNERS AND SHIPOPERATORS WHO BELIEVE AND SUPPORT THIS INITIATIVE.

WE HAVE BEEN RELENTLESSLY PURSUING INITIATIVE AND MEASURES TO ENHANCE MARITIME SAFETY THRU THE STRICT IMPLEMENTATION OF THE SAFETY RULES AND REGULATIONS, AS WELL AS SEAFETY STANDARDS. WE HAVE ALSO STRENGTHENED OUR COLLABORATION WITH PARTNER AGENCIES AND PRIVATE MARITIME STAKEHOLDERS IN ADDRESSING DIFFERENT ISSUES AND CONCERNS. ALL OF THESE WERE UNDERTAKEN TO ENSURE THE OVERALL SAFETY OF SEAFARERS, CREW MEMBERS AND PASSENGERS.

IN ADDITION, WE CONDUCTED A FOCUS GROUP DISCUSSION LAST AUGUST AMONG OUR SAFETY INSPECTORS / SURVEYORS AND OTHER MARINA TECHNICAL PERSONNEL TO ALIGN THE UNDERSTANDING OF THE STANDARDS, RULES, REGULATIONS, PROCEDURES AND GUIDELINES THAT GOVERN THE CONDUCT OF INSPECTION AND SURVEY OF OUR PHILIPPINE DOMESTIC SHIPS. THROUGH THIS, WE IDENTIFIED THE POSSIBLE CAUSES OF MARITIME INCIDENTS / ACCIDENTS, AND THE MEASURES TO BE TAKEN TO PROMOTE SAFETY CULTURE IN THE COUNTRY.

MARINA Building
20th Street corner Bonifacio Drive
1018 Port Area (South), Manila,
Philippines



Tel. Nos.: (632) 8523-9078
Email: oadm@marina.gov.ph
Website: <https://marina.gov.ph>



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION
MARITIME INDUSTRY AUTHORITY

SO, I AM CONFIDENT THAT THIS SAFETY CARAVAN WOULD BE NO DIFFERENT ALONG WITH THE OTHER INITIATIVES THAT I MENTIONED ESPECIALLY IN PROVIDING SIGNIFICANT CONTRIBUTIONS TO THE DEVELOPMENT AND IMPROVEMENT OF THE MARITIME INDUSTRY.

THE SIMULTANEOUS SAFETY CARAVAN SERVES AS A CRUCIAL INITIATIVE TO ENHANCE MARITIME SAFETY CULTURE PROMOTE THE REDUCTION OF PLASTIC LITTER IN OUR WATERS AND RAISE AWARENESS OF PASSENGERS' RIGHTS. BY EDUCATING THE PUBLIC ON SAFETY STANDARDS, FOSTERING ENVIRONMENTAL RESPONSIBILITY, AND ENSURING THAT EVERY PASSENGER IS AWARE OF THEIR RIGHTS, WE AIM TO CREATE SAFER, MORE SUSTAINABLE, AND SECURE JOURNEYS ACROSS OUR SEAS FOR EVERYONE. YOUR STRONG SUPPORT AND ACTIVE PARTICIPATION WILL BE INSTRUMENTAL IN RAISING AWARENESS, SHAPING BEHAVIORS, AND MOST IMPORTANTLY, CREATING SAFER WATER TRANSPORT FOR OUR FELLOW FILIPINOS.

THE LIGTAS BIYAHEN DAGAT CAMPAIGN EMPHAZISES THAT SAFETY IS A SHARED RESPONSIBILITY... BAWAT ISA PO SA ATIN, AY MAY PUEDENG CONTRIBUTION PARA MASIGARADONG LIGTAS ANG ATING MGA BIYAHE SA DAGAT. TIYAKIN PO NATING SUMUNOD SA MGA ALITUNTUNING PANGDAGAT, MAGING

MARINA Building
20th Street corner Bonifacio Drive
1018 Port Area (South), Manila,
Philippines



Tel. Nos.: (632) 8523-9078
Email: oadm@marina.gov.ph
Website: <https://marina.gov.ph>



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION
MARITIME INDUSTRY AUTHORITY

MAPANURI AT ALERTO, TUMULONG PA SA PAG REPORT NG MGA
GAWAING TALIWAS SA LIGTAS BIYAHENG DAGAT.

THEREFORE, I ENCOURAGE EVERYONE TO JOIN US IN "LIGTAS
BIYAHENG DAGAT" AS WE WORK TOGETHER IN REDUCING THE
OCCURENCE OF MARITIME INCIDENTS /
ACCIDENTS AND LET US ALL ACHIEVE A MORE COMFORTABLE,
ACCESSIBLE, SAFE, SUSTAINABLE AND AFFORDABLE MARITIME
TRANSPORTATION.

DAGHANG SALAMAT.

ADTO NA TA SA MAS LUWAS NGA BIYAHE SA KADAGATAN.

MARINA Building
20th Street corner Bonifacio Drive
1018 Port Area (South), Manila,
Philippines



Tel. Nos.: (632) 8523-9078
Email: oadm@marina.gov.ph
Website: <https://marina.gov.ph>