



**2024 YEAR-END PERFORMANCE ASSESSMENT AND
PLANNING CONFERENCE (YEPAPC)
27-29 November 2024**

INSPIRATIONAL MESSAGE

Sonia B. Malaluan

Administrator

Maritime Industry Authority

A pleasant morning to everyone.

First of all, allow me to acknowledge the presence of our Deputy Administrator for Operations, Ms. Nannette Z. Villamor-Dinopol, our Deputy Administrator for Planning, Ms. Nenita S. Atienza, and our Executive Director, Mr. Samuel L. Batalla.

Of course, our colleagues from MARINA Central Office and Regional Offices, Directors and planners. Your offices are the lifeblood of our organization - without your commitment and hard work throughout the year, we would not have been able to accomplish anything, hence, my utmost gratitude goes to you.



I am delighted to deliver a message in this Year End Performance Assessment and Planning Conference (YEPAPC) 2024. Some of you would know that I have attended countless of these conferences, wearing different hats throughout the years - as a planner, a Director and as a Deputy Administrator for Planning and now as your Administrator.

The 2024 YEPAPC is enormously different from previous YEPAPC and agency planning we did before, as this is the first time, that MARINA'S TOP MANAGEMENT ALL ROSE FROM THE RANKS, WE KNOW THE INDUSTRY, WE KNOW MARINA, WE KNOW HOW GOVERNMENT WORKS, WE KNOW THE POLITICS INSIDE AND OUTSIDE THE OFFICE AND WE KNOW MOST OF YOU.

WITH THIS, I AM CONFIDENT WE CAN OPEN MORE DOORS, GIVE THE INDUSTRY MORE OPPORTUNITIES, ADDRESS ISSUES, CONQUER CHALLENGES AND STEER THE INDUSTRY AND OUR ORGANIZATION TOWARDS A DIFFERENT BUT DEFINITELY BETTER PATHWAYS TO SUCCESS, AS WE CONTINUE TO PROPEL the maritime industry towards TRANSFORMATION AND progress, WITHOut compromising integrity and excellence.

Our achievements are testaments of our steadfast commitment to our shared purpose of ensuring a globally competitive and environmentally-conscious maritime industry that will continually uphold the welfare of our Filipino maritime professionals, stakeholders, and other maritime communities.

In this undertaking, not only are we sharing issues and concerns. We will also be evaluating our performance for this Calendar Year and will take the time to assess, rationalize and calibrate our targets for the upcoming year. Having robust foundation and pragmatic goal setting, to build a future where MARINA continues to be a beacon of maritime excellence is viable.

Our efforts in establishing our strategy through our MARINA Voyage Plan and the Maritime Industry Development Plan (MIDP) will be our guide in establishing our plans for the upcoming year.

This year, we have experienced new challenges. We have gone through the tediousness of the newly institutionalized policy process in line with the adoption of the mandate to conduct Regulatory Impact Assessment or RIA. We were engaged in several newly introduced processes such as the implementation of project development and spearheaded the efforts in harmonizing our

Annual Plans and Budget (APB), Learning and Development Plan (LDP), our Annual Procurement Plans (APP), Information Systems Strategic Plan (ISSP) for FY 2025. Those we have mentioned were just some of the developments that challenged us to do better and be better stewards of the maritime industry. Despite the rise and fall of tides, our unwavering commitment to provide quality service and governance will always lead us towards the right path.

For the past year, not only did we produce substantial outputs. We have also laid the foundation for CY 2025 and the years to come. These initiatives are geared towards ensuring that MARINA, in spite of the ever-changing nature of the industry and the organization, will continue to push through with our plans and programs towards leading a progressive maritime administration that is at par with the global standards in ensuring safety and security of life and property at sea, protecting marine environment and promoting global competitiveness of the Filipino maritime workforce.

I have been a witness to how tirelessly all of us have worked during this year and I cannot thank you enough for all your efforts. Let us continue to work in solidarity anchored in collaboration, passion and purpose to establish our shared goals and little by little we will see fruition in our efforts.

As I end, I would like to recognize and commend all your hard work: the best of your abilities are more than enough and I hope that as we exhaust all our efforts towards good governance and economic development through the maritime industry, may we always be faithful with our social intergenerational responsibility and establish a legacy which may leave an impression that the future generations will reap and emulate.

LET US CONTINUE TO CHART A CLEAN COURSE AND SAFELY SAIL TOGETHER AS ONE MARINA IN 2025 AND BEYOND!

Thank you and may we all have a productive conference ahead.