

JANUARY 2025 VOLUME 7, NO. 1 https://marina.gov.ph



DMW, MARINA SIGN IRR FOR MAGNA CARTA OF FILIPINO SEAFARERS

he Department of Migrant Workers (DMW) and the Maritime Industry Authority (MARINA) officially signed the Implementing Rules and Regulations (IRR) of the Magna Carta of Filipino Seafarers (Republic Act No. 12021) on 08 January 2025, during a ceremony at Malacañang Palace. The event, witnessed by President Ferdinand R. Marcos Jr., underscores the

administration's strong commitment to advancing the rights and welfare of Filipino seafarers.

MARINA Administrator Sonia B. Malaluan highlighted the importance of the IRR as a concrete step towards ensuring seafarers' rights are protected.

continue on page 2

INSIDE STORIES

04 11

MARINA Enhances Maritime Safety with New 2025 Safety Plan

MARINA Chief graces PMMA Alumni Homecoming, appeals for stronger maritime sector

05

MARINA Promotes Maritime Safety Awareness Through Training in Mariveles 12

PH Strengthens Efforts in IMO Civil Liability and Compensation Regime

05 13

MARINA and PCG Strengthen Maritime Safety at Legazpi Forum

MARINA Showcases PH Regulatory
Framework for Liability Conventions at
IMO Regional Confab in Brunei

06 EDITORIAL

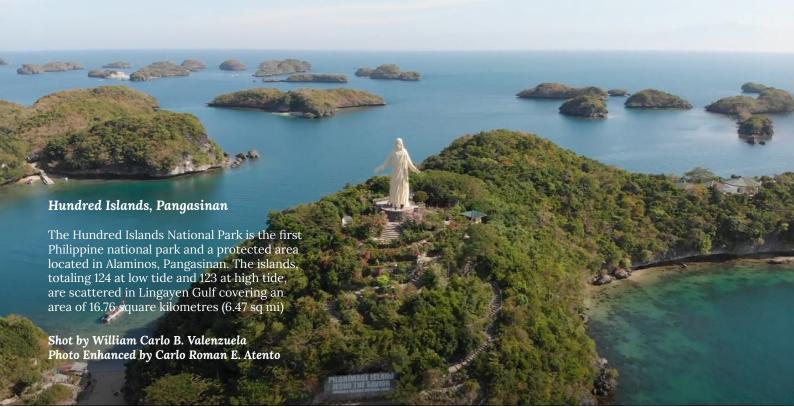
16

MARINA IN THE REGIONS

80

MARINA Continues to Roll Out Nationwide Maritime Safety Awareness Campaign 21

Highlights of MARINA's Performance for CY 2024





from page 1

The IRR, consisting of 22 rules, provides a detailed framework to implement the law's provisions, which focus on enhancing seafarers' rights, promoting inclusion and equality, and advancing maritime education and training. These regulations were developed after three months of consultations with various government agencies, maritime industry stakeholders, NGOs, and civil society groups.

The DMW, led by Secretary Hans Leo J. Cacdac, chaired the formulation of the IRR, with MARINA serving as vice-chair. Administrator Malaluan emphasized the collaboration between the two agencies, calling it a significant step in fulfilling

President Marcos' vision to enhance the protection, welfare, and empowerment of Filipino seafarers.

The approval of the IRR now allows various government agencies to create policies and guidelines to ensure the Magna Carta's principles are fully implemented.

The Magna Carta of Filipino Seafarers was signed into law by President Marcos on 23 September 2024, reinforcing the Philippines' role as a global leader in maritime workforce development. The law is a testament to the nation's dedication to providing Filipino seafarers with the necessary skills and protections to thrive in the maritime industry.



MARINA Enhances Maritime Safety with New 2025 Safety Plan









he Maritime Industry Authority (MARINA) is taking proactive steps to improve maritime safety in the Philippines with the finalization of the "Maritime Safety Plan (MSP) 2025 for Domestic Passenger Ships." A two-day workshop held at the MARINA Central Office in Manila on 23-24 January 2025, brought together experts and stakeholders to develop a comprehensive roadmap to enhance safety standards within the domestic shipping sector.

MARINA Administrator Sonia Malaluan stated that the MSP 2025 represents a structured approach to safety management and reflects the agency's commitment to sustainable maritime practices. "This safety plan will guide us toward maritime safety excellence, aligning efforts across agencies and industry partners to ensure proactive management of safety risks," Malaluan said.

The workshop incorporated components the International of Maritime Organization's (IMO) regulations on ferry safety, including safety culture, governance, occupational health and safety, and navigation protocols. Additionally, the plan emphasizes the use of new technologies and a structured action plan to address emerging safety challenges.

The finalization of the MSP 2025 is part of MARINA's ongoing efforts to safeguard the well-being of passengers and crew within the country's domestic maritime operations.



■ he Maritime Industry Authority (MARINA) Region V (MRO5) held a successful forum on January 24, 2025, in collaboration with the Philippine Coast Guard - Coast Guard District Bicol (PCG-CGDB) to discuss key updates on maritime safety and compliance. The event, which gathered personnel from both agencies, aimed to enhance cooperation and address operational challenges in the region.

In his opening address, MARINA Region V Director Atty. Maximo I. Bañares, Jr. emphasized the importance of joint efforts in ensuring the safety of maritime operations. "At the end of the day, sa ating lahat nakasalalay ang kaligtasan sa

MARINA Promotes Maritime Safety Awareness Through Training in Mariveles

■ he Maritime Industry Authority (MARINA) through its National Capital Region Office (NCR) conducted a Modified Basic Safety Training (MBST) from 21 to 24 January 2025 in Sisiman, Mariveles, Bataan, aimed at raising awareness about maritime safety and ensuring compliance with relevant regulations within the community.

The four-day event, led by MARINA-NCR Regional Director Engr. Marc Anthony P. Pascua, featured participants from the Bataan Maritime

MARINA and PCG Strengthen Maritime Safety at Legazpi Forum

dagat," Bañares said, stressing that maritime safety is a shared responsibility.

The forum featured presentations on the Blockchain-Enabled MARINA Automated Certification System (MARINA BEST), which aims to improve transparency and efficiency in maritime operations. Other key topics included compliance with MARINA Advisory 2024-27 regarding valid documents on domestic vessels and guidelines for the safe carriage of hazardous cargo.

The forum concluded with an open discussion, allowing participants to raise concerns and share insights, reaffirming the strong partnership between MARINA and the PCG in promoting maritime safety.

Police Station and other industry stakeholders. The training focused on equipping seafarers serving onboard Philippine-registered vessels between 3GT and 35GT with essential safety knowledge and skills.

The MBST program covered the Basic Safety Training Modules, including Fire Prevention and Fire Fighting; Elementary First Aid; Personal Safety and Social Responsibility; Personal Survival Techniques; and Typhoon Awareness and Preparedness.

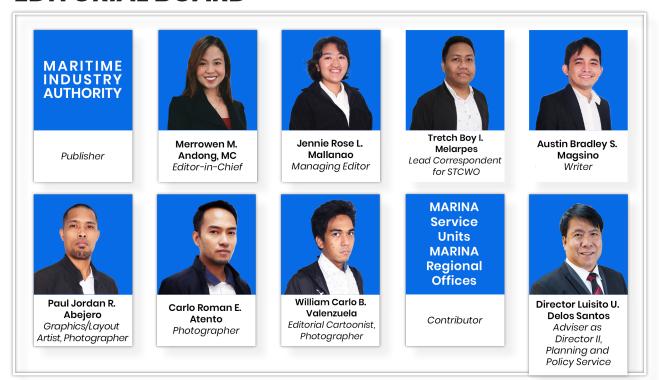
These modules were designed to enhance the participants' proficiency in responding to emergencies and maintaining high safety standards in maritime operations.

In addition to the training, the initiative included a mobile registration service, providing easier access to MARINA's services for the Mariveles community.



EDITORIAL

EDITORIAL BOARD



The Magna Carta for Filipino Seafarers: A Promising Start, But the Real Work Begins Now



he signing of the Implementing Rules and Regulations (IRR) for the Magna Carta of Filipino Seafarers on January 8, 2025, is a long-overdue victory for one of the country's most vital yet neglected sectors. Filipino seafarers, who form the backbone of global maritime shipping, now have legal protections that could improve their working conditions and rights. But while the law itself is a major step forward, the real challenge lies in its implementation. The Magna Carta offers Filipino seafarers long-needed safeguards—fairwages, better living conditions, and access to healthcare and education. Yet, for these promises to become reality, the government must ensure robust enforcement of the law. It's not enough to merely put words on paper; action is needed to hold maritime companies accountable and ensure that workers aren't left vulnerable to exploitation.

Another crucial aspect of this law is its emphasis on inclusivity and equality, which is often lacking in the maritime industry. Filipino seafarers are among the best-trained in the world, but they have faced discrimination and poor treatment for far too long. This law, with its focus on equality, is a bold step toward changing that.

The Magna Carta could position the Philippines as a global leader in seafarer protection, setting a standard for the treatment of maritime workers worldwide. But achieving this vision will require more than just legal commitments—it demands real accountability, transparency, and a collective effort to make sure these protections are enforced.

The signing of the IRR marks an important milestone, but the hard work lies ahead. Filipino seafarers have long given their lives to the maritime industry, and it's time they receive the respect and protection they deserve. The government, maritime companies, and all involved parties must now work together to ensure that this law isn't just a symbol but a true safeguard for Filipino seafarers.

The MARINA Newsletter is published monthly by the Maritime Industry Authority (MARINA). Writeups or opinions expressed in this publication are exclusively and solely by the writers and they do not necessarily reflect the official position of the Agency on relevant issues.

The Editorial Board welcomes contributions. Interested officials and employees are invited to submit their articles through email address <code>padmo@marina.gov.ph</code>. Members of the Editorial Board assume full responsibility for all articles and contributions published in this newsletter.





MARINA Continues to Roll Out Nationwide Maritime Safety Awareness Campaign

Maritime Industry Authority (MARINA) continues its commitment to enhancing maritime safety across the Philippines through its Maritime Safety Culture Awareness Campaign Caravan (MSCACC), which has been gaining momentum in various regions. The initiative is aimed at promoting maritime safety, environmental sustainability, and strengthening community collaboration across the country.

On 16 January 2025, MARINA Regional Office 12 (MRO12), led by Regional Director Engr. Bernardo A. Pollo, concluded the third leg of the





MSCACC at the Tomas & Luz Community Center in Kiamba, Sarangani Province. The event gathered key maritime stakeholders, including the Philippine Coast Guard (PCG), fisherfolk, and local government units (LGUs). Kiamba Mayor George F. Falgui underscored the importance of preserving maritime resources for local livelihoods. A Memorandum of Understanding (MOU) was signed between MARINA and the Kiamba LGU to formalize their partnership in advancing maritime safety and environmental initiatives.

Looking ahead, MARINA Regional Office 9 (MRO9), under OIC-Director Farida T. Cunanan, Ph.D., will launch the next phase of the campaign in Isabela City, Basilan, in April 2025. The campaign will coincide with

the city's Sakayan Festival, celebrating its maritime heritage. Local officials, including Vice Mayor Jhul Kifli L. Salliman and City Administrator Pedrito A. Eisma, expressed full support for the initiative, which is expected to enhance community safety and strengthen the local maritime sector.

On 30 January 2025, the MARINA Regional Office VI spearheaded the safety campaign in Aklan, with over 300 participants, including domestic shipping operators and local government officials. The event featured a motorcade, educational materials, and a ceremonial pledge for maritime safety. The successful turnout highlights the increasing support for the campaign's objective of instilling a culture of maritime safety.





Meanwhile, MARINA Regional Office 10 (MRO10) is preparing for the concluding activities of the MSCACC in the provinces of Camiguin and Misamis Occidental. The final stops of the campaign will take place on 18 February 2025, in Camiguin and 16 April 2025, in Misamis Occidental. These events will educate local communities on maritime safety regulations, with a special focus on the rights of Persons with Disabilities (PWDs) in maritime transport.

The MARINA Regional Office VII (MRO 7), led by Regional Director Annabell P. Lagas, in partnership with local government units (LGUs) in Negros Oriental, successfully held the third leg of the Maritime Safety Culture Awareness Campaign on

January 31, 2025, at the Negros Oriental Convention Center in Dumaguete City. The event, aimed at raising maritime safety awareness, saw over 250 participants, including representatives from maritime schools, boat operators, and local fishing communities. Key agencies like Philippine Coast Guard and PNP Maritime Police also supported the initiative. The caravan, which started at Tangil Port in Cebu, highlighted a Memorandum of Understanding (MOU) between MRO 7 and the LGUs to strengthen collaboration. Attendees received educational materials on safety and environmental awareness, and the campaign will continue across Region VII to promote maritime safety in the coming months.





MARINA Chief graces PMMA Alumni Homecoming, appeals for stronger maritime sector

ARINA Chief Sonia B. Malaluan was the guest of honor at the 2025 Alumni Homecoming of the Philippine Merchant Marine Academy (PMMA) on 25 January 2025. During her speech, she highlighted the academy's significant role in the country's maritime sector, emphasizing its contribution to maritime education, training, and government service.

Malaluan praised PMMA for instilling in its students not only the necessary skills but also the professional values required to meet the challenges of modern maritime industries. She further appealed to the alumni to support initiatives aimed at building a safer, greener, and more sustainable maritime sector. She stressed that the task ahead

for MARINA, particularly in ensuring that the country's seafarers are well-equipped to handle evolving global demands, would require active collaboration and support from all sectors.

The MARINA Chief also addressed the ongoing review of the International Convention on Standards of Training, Certification, and Watchkeeping (STCW) for Seafarers, and the need to reskill and upskill Filipino seafarers in response to environmental regulations like the IMO's greenhouse gas emission reduction strategies and the advent of autonomous ships. Malaluan urged the maritime community to unite and strengthen the workforce to maintain the country's leadership in the global maritime industry.



he MARINA is at the forefront of advancing the Philippines' commitment to maritime safety and environmental protection by hosting the National Workshop on the International Maritime Organization (IMO) Civil Liability and Compensation Conventions. Held in collaboration with the IMO, the workshop runs from 27 to 31 January 2025, in Pasay City.

The event highlights MARINA's leadership in aligning the country's maritime regulatory framework with international standards. Representatives from key government agencies gathered to discuss the implications of IMO liability and compensation conventions and explore the potential ratification or accession by the Philippines. Topics covered include the Civil Liability Convention (CLC)/Fund regime, the 1996/2010 HNS Convention, the 2001

PH Strengthens Efforts in IMO Civil Liability and Compensation Regime

Bunkers Convention, the 1976/1996 Limitation of Liability for Maritime Claims (LLMC) Convention, the 2007 Nairobi Wreck Removal Convention, the 1974/2002 Athens Convention, and the 1989 Salvage Convention.

MARINA Administrator Sonia B. Malaluan welcomed international experts Mr. Jan Engel De Boer from the IMO, Mr. Sheridan Steiger from the International Group of Protection and Indemnity Associations (P&I Clubs), and Mr. Gaute Sivertsen and Ms. Gillian Grant from the International Oil Pollution Compensation Funds (IOPCF).

In her opening remarks, Administrator Malaluan underscored MARINA's commitment to fostering collaboration among stakeholders, encouraging lawyers, policymakers, and legislative drafters to actively engage in discussions. She emphasized the importance of aligning the country's maritime legislation with global standards to ensure safety, sustainability, and protection of marine environments.

Mr. Jan Engel De Boer, Senior Legal Officer of the IMO, lauded MARINA for its proactive efforts in hosting the workshop. He highlighted that the event will equip participants with essential knowledge for drafting national maritime legislation, including any challenges in implementing IMO Instruments.

The workshop is attended by representatives from the Department of Transportation (DOTr), Department of Foreign Affairs (DFA), Department of Justice (DOJ), Philippine Coast Guard (PCG), Philippine Ports Authority (PPA), Cebu Port Authority (CPA), Subic Bay Metropolitan Authority (SBMA), and MARINA.





MARINA Showcases PH Regulatory Framework for Liability Conventions at IMO Regional Confab in Brunei

Philippines' MARINA, showcased its policy framework implement its to obligation on the IMO Convention relating to Civil Liability and Compensation Regime at the Workshop Regional organized by the International Maritime Organization (IMO) in Bandar Seri Begawan, Brunei Darussalam from 20 to 24 January 2025.

The Philippines presented implementation mechanism the 1992 Civil Liability and Fund (CLC and FUND) Conventions, which were ratified in 1998 and enforced under Republic Act No. 9483, also known as the Oil Pollution Compensation Act of 2007. The delegation was represented by MARINA's Overseas Shipping Service (OSS) Director Precila C. Jara, and Legal Service (LS) Attorney IV Atty. May Maureen Dizon.

It likewise presented updates on the status of the country's ratification and accession to other IMO liability conventions and addressed challenges related to their implementation.

The workshop aimed maritime support IMO Member States regulatory in the ratification, accession, and enforcement of various conventions on civil liability and compensation, including the 2003 Supplementary Fund Protocol, the 2001 Bunkers Convention, the 1976/1996 LLMC, and others. Delivered by experts from the IMO Legal Affairs Office, with support from the International Oil its Pollution Compensation (IOPC) of Fund and the P&I Club, the workshop provided technical insights and facilitated the exchange of expertise and best practices.

> The Philippines has emphasized its commitment to enhancing maritime safety, environmental protection, and international compliance through collaboration with regional and global maritime stakeholders. The event also underscored the significance of shared experiences and collaboration among representatives participating Member States, from Bangladesh, Darussalam, Cambodia, China, India, Indonesia, Lao PDR, Malaysia, Mongolia, Pakistan, Philippines (the), Sri Lanka and Singapore.

MARINA IN THE REGIONS



MARINA-Gensan Brings Services Closer to Sarangani with Glan Satellite Office

he MARINA Regional Office 12 (MRO12) and the Municipality of Glan have signed a Memorandum of Agreement (MOA) to establish a MARINA Satellite Office in the municipality.

This partnership aims to improve access to crucial maritime services for local stakeholders, including seafarers, fishing communities, and maritime businesses. With the satellite office set to open in the first quarter of 2025, residents of Glan and surrounding areas will benefit from a wider range of services, such as vessel registration and renewal of safety certificates and licenses.

MRO12 Regional Director Engr. Bernardo A. Pollo and Municipality of Glan Mayor Victor James B. Yap, Sr., signed the MOA, expressing their commitment to enhancing maritime safety and efficiency in the region. This initiative is expected to boost the local maritime industry by providing timely and accessible services, ultimately contributing to the economic growth and development of Sarangani Province.



MARINA-Cebu Brings Essential Maritime Services Closer to Fishing Communities in Jagna, Bohol

emonstrating its commitment to accessibility and efficiency, the MARINA-Regional Office 7 (MRO 7) successfully conducted a mobile service event for maritime certifications and registrations on 25 January 2025, at Bunga Mar, Jagna, Bohol.

Organized through MARINA's Panglao Extension Office (PExO) and led by Chief Officer Engr. Adones D. Andalan, the initiative aimed to provide the local fishing community with easy access to MARINA's vital services.

The mobile service accommodated 25 applications for the renewal of Fishing Vessel Safety Certificates (FVSC) and Minimum Safe



Manning Certificates (MSMC); 13 applications for the renewal of Certificate of Maritime Personnel Identification Documents (CMP IDs) and Seafarer Identification Books (SIBs); and 15 Blockchain Registration applications, ensuring compliance with updated maritime technology

This initiative underscores MRO 7's dedication to modernizing and decentralizing its services, making them more accessible and convenient for maritime stakeholders in the region.

standards.

MARINA-La Union Conducts Public Assistance for MARINABEST Account Creation in Pangasinan

he MARINA Regional Office 1&2 (MRO1&2), led by Engr. Jedini Nur A. Sibal, conducted a public assistance activity in Pantal and Pugaro, Dagupan City, Pangasinan, to guide stakeholders, vessel owners, and operators in creating their MARINA-BEST (Blockchain-Enabled Automated Certification System) accounts on 22-23 January 2025.

MARINA-BEST is an online platform that simplifies regulatory compliance, facilitates transactions, and improves service delivery in the maritime sector. The assistance activity provided step-by-step

guidance, addressed technical issues, and offered one-on-one support for account registration.

Stakeholders acknowledged the initiative's effectiveness in making the process more manageable. A vessel owner shared, "This assistance has made the process much easier. The MARINA-BEST platform will save us time in managing our operations."

The activity highlights MRO 1 & 2's dedication to bridging the gap between MARINA's technological advancements and the maritime community's readiness to adopt them.



LIBRENG WIFI! Free Internet access at the **MARINA-Iloilo**



he MARINA Regional Office VI (MRO 6) was officially identified as one of the beneficiaries of Republic Act No. 10929, otherwise known as the "Free Public Internet Access in Public Places Act" on 22 January 2025. Representatives from the Department of Information and Communications Technology (DICT) Regional Office VI visited MRO VI Director Jeffrey A. Bangsa to deliver the announcement.

This initiative aims to provide free internet connectivity in public areas, with MRO 6 serving as a host for the service. The program will involve the deployment and operation of infrastructure to enhance internet accessibility, ensuring seamless connectivity for stakeholders. development is expected to significantly improve access to MARINA's digital platforms, including the MARINA MISMO and MARINA BEST applications.

Director Bangsa formally expressed his full support for the initiative by signing the conformity letter and extended his gratitude to the DICT for selecting MRO 6. He emphasized that this endeavor would greatly benefit stakeholders by streamlining access to essential digital services and fostering greater efficiency in maritime-related processes.



MARINA-Tacloban Director Meets with NMP Officials to Strengthen **Maritime Training Partnerships**

ARINA Regional Office 8 (MRO 8) Director Cheryl V. Pascua held a productive meeting with officials and staff of the National Maritime Polytechnic (NMP) at the NMP headquarters in Tacloban City.

The meeting, hosted by NMP Executive Director Victor A. Del Rosario, provided a platform for introducing RD Pascua to the NMP leadership and fostering collaborative efforts aimed at advancing maritime education and training in the region. NMP officials briefed the new director on their ongoing initiatives, including key accomplishments in enhancing the quality and accessibility of maritime programs in Eastern Visayas.

Both RD Pascua and ED Del Rosario emphasized the importance of strengthening partnerships to meet the evolving demands of the maritime industry and ensure that the region's maritime workforce remains highly competitive. They expressed mutual commitment to working together to enhance maritime education and contribute to the broader development goals of the Eastern Visayas region.

MARINA-Zamboanga Pursues Progress on Liloy Extension Office Bill

he MARINA Regional Office 9 (MRO 9), led by its OIC-Director, Dr. Farida T. Cunanan, recently met with Congressman Adrian Michael A. Amatong of the 3rd Congressional District of Zamboanga del Norte on 24 January 2025 to discuss the proposed creation of a MARINA Extension Office in the Municipality of Liloy.

The meeting centered on House Bill No. 8946, authored and sponsored by Congressman Amatong, which seeks to establish the extension office as part of efforts to decentralize MARINA services in Zamboanga del Norte's northern municipalities. This initiative aims to bring critical maritime services closer to stakeholders such as fishermen, vessel operators, and other maritime industry players.

During the discussions, OIC-Regional Director expressed MARINA's gratitude Cunanan Congressman Amatong's strong support for the maritime sector, particularly his sponsorship of the bill. Congressman Amatong emphasized the importance of the proposed extension office in improving access to maritime services, reducing travel time for constituents, and supporting regional maritime growth.





Korean Organizations Express Interest in Collaboration with **MARINA**

The Korea Offshore and Shipbuilding Engineering Cooperative (KOSEC), the Busan Marine Engineering Association (BUEA), and the Research Institute of Medium and Small Shipbuilding (RIMSS) have expressed keen interest in collaborating with the Maritime Industry Authority (MARINA) to enhance the Philippine maritime sector. Their focus includes advancing shipbuilding production technology and establishing training centers to develop a competent workforce in shipbuilding and repair.

On January 27, 2025, MARINA Regional Office VI, led by Regional Director Jeffrey A. Bangsa, welcomed Mr. Hyoungkyu Park, Ambassador of the Korean organizations, to discuss these initiatives. Mr. Park highlighted their intention to immerse in the current state of the Philippine maritime industry while coordinating with the MARINA Administrator on potential projects.

Director Bangsa expressed unwavering support for the proposed collaborations, underscoring MARINA's commitment to fostering innovative partnerships that will uplift the maritime sector.



Regulatory Performance for CY 2024

Total Certificate of Proficiency (COP), **Certificate of Competency** (COC) and Global Maritime **Distress and Safety System** (GMDSS) issued to Filipino seafarers for deployment meeting national and international maritime standards COP:

508,472

COC:

74,486

GMDSS:

21,503

STCW Certificates issued qualifying Filipino Seafarers for Deployment Overseas

604,461

110,830

Total number of Seafarers Identity Document (SID) issued to **NEW SEAFARERS**

4,404

New licenses issued to domestic seafarers

Total number of **imported** constructed ships in the Philippines 4,404

NEW Certificate of Public Convenience (CPCs) issued to regulate the maritime industry and ensure safe, efficient transport services

299

Promotional & Developmental Performance for CY 2024

EO No. 55

Presidential approval of the Updated Maritime Industry Development Plan 2028 through

Actively collaborated in the formulation and finalization of the IRR of RA 12021

MAGNA CARTA OF SEAFARERS
(RA 12021)

finalized the administration bills on Ship Registry Bill and the Shipbuilding and Ship Repair Development Bill with the Presidential Legislative Liaison Office (PLLO)

PRIORITY
ADMINISTRATION
BILLS

112%

completion of the policy formulation targets

IMPLEMENTATION OF MARINA-BEST

7,558

registered users

50,019

transactions successfully processed through MARINA-BEST (Blockchain-Enabled Certification System)

SAFETY AWARENESS CAMPAIGN

Memoranda of agreement signed with local government units to promote safety at sea, and protection to the marine environment

7

NEW MEMORANDA
OF AGREEMENT WITH
DIFFERENT COUNTRIES,
AND INTERNATIONAL
ORGANIZATIONS
RECOGNIZING PHILIPPINEISSUED SEAFARERS
CERTIFICATES

5

NEW PARTNERSHIPS WITH INTERGOVERNMENTAL ORGANIZATIONS (IGOs) and non-government organizations 5

new partnerships with other philippine government agencies

Organizational Performance for CY 2024

100%

RESOLUTION RATE

RECORDED BY MARINA IN THE 8888 CITIZENS' COMPLAINT CENTER (JANUARY TO DECEMBER 2024) 95%

SATISFACTION RATE

CLIENTS RATED THE FRONTLINE SERVICES OF MARINA AS SATISFACTORY OR BETTER

SOCIAL MEDIA PRESENCE

3 MILLION

Average number of followers reached in Facebook for 2024

532,157

followers and subscribers across all platforms as of December 2024

FINANCIAL PERFORMANCE

TOTAL INCOME

129.5% or Php 1.042 BILLION

vs FY 2024 target of Php 804.6M

99% BUDGET UTILIZATION RATE

