



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF TRANSPORTATION
MARITIME INDUSTRY AUTHORITY
REQUEST FOR QUOTATION

Date: _____

Company/Business Name: _____

Address: _____

Business/Mayor's Permit No.: _____

TIN: _____

PhilGEPS Registration Number (required): _____

The **Maritime Industry Authority (MARINA)**, through its Bids and Awards Committee (BAC), intends to procure **SUBSCRIPTION TO A CLOUD-BASED SMS BLASTING SERVICES**, in accordance with Section 34 Small Value Procurement of the Implementing Rules and Regulations of Republic Act No. 12009 or The New Government Procurement Act. The Approved Budget for the Contract (ABC) is **One Million, Pesos (Php1,000,000.00) inclusive of all taxes and any other applicable fees.**

Please submit your duly signed quotation addressed to the Bids and Awards Committee (BAC) Chairperson and to the given address below, on or before **12:00 noon of 03 November 2025**, subject to the compliance with the Terms and Conditions provided on this Request for Quotation (RFQ):

Mr. JOSE LOUIE B. BANUA

BAC Chairperson

MARINA BAC Office, 10th Floor MARINA Building,
Bonifacio Drive cor., 20th Street, Port Area, Manila, Philippines.

Telephone No.: **+632) 8524-6518**

Email: bacsec@marina.gov.ph

Interested service provider shall also submit a copy of the following documents and along with the quotation on or before the above specified deadline of submission of quotation:

- a. Valid Mayor's/Business Permit
- b. Valid PhilGEPS Registration
- c. Income/Business Tax Return

The Supplier/ Service Provider with the Single/Lowest Calculated Quotation shall submit its Omnibus **Sworn Statement (GPPB – Prescribed forms)** within the period (maximum of 5 calendar days) as indicated in the Notice to Single/Lowest Calculated Quotation.

The Head of the Procuring Entity (HoPE) of the MARINA reserves the right to reject any and all quotations, declare a failure of procurement, or not award the contract at any time prior to contract award in accordance with Sections 35.6 and 41 of the 2016 revised IRR of RA No. 9184, without thereby incurring any liability to the affected bidder or bidders.

For any clarification, you may contact the BAC Secretariat at **(+632) 8524-6518** or email address at bacsec@marina.gov.ph.

By the Authority of the Bids and Awards Committee:

MS. MELLANIE T. BALIN

Head, Bids and Awards Committee Secretariat

INSTRUCTIONS:

Note: Failure to follow these instructions will disqualify your entire quotation.

(1) Do not alter the contents of this form in any way.

(2) The use of this RFQ is highly encouraged to minimize errors or omissions of the required mandatory provisions. In case of any changes, bidders must use or refer to the latest version of the RFQ, except when the latest version of the RFQ only pertains to deadline extension.

If another form is used other than the latest RFQ, the quotation shall contain all the mandatory requirements/provisions including manifestation on the agreement with the Terms and Conditions below.

In case a prospective supplier/service provider submits a filled-out RFQ with a supporting document (i.e., a price quotation in a different format), both documents shall be considered unless there will be discrepancies. In this case, provisions in the RFQ shall prevail.

(3) All technical specifications must be complied with. Failure to comply with the mandatory requirements shall render the quotation ineligible/disqualified.

(4) Quotations may be submitted through electronic mail at bacsec@marina.gov.ph.

(5) Quotations, including documentary requirements, received after the deadline shall not be accepted. For quotations submitted via electronic mail, the date and time of receipt indicated in the e-mail shall be considered.

TERMS AND CONDITIONS:

1. Bidders shall provide correct and accurate information required in this form.
2. Any interlineations, erasures or overwriting shall be valid only if they are signed or initialed by you or any of your duly authorized representative/s.
3. Price quotation/s must be valid for a period of **FORTY-FIVE (45) calendar days** from the date of submission.
4. Price quotation/s, to be denominated in Philippine peso shall include all taxes, duties and/or levies payable.
5. Quotations exceeding the Approved Budget for the Contract shall be rejected.
6. In case of two or more bidders are determined to have submitted the Lowest Calculated Quotation/Lowest Calculated and Responsive Quotation, the MARINA shall adopt and employ "draw lots" as the tie-breaking method to finally determine the single winning provider in accordance with GPPB Circular 06-2005.
7. Award of contract shall be made to the lowest quotation which complies with the technical specifications, requirements and other terms and conditions stated herein.

8. The item/s shall be delivered according to the accepted offer of the bidder.
9. Item/s delivered shall be inspected on the scheduled date and time of the MARINA. The delivery of the item/s shall be acknowledged upon the delivery to confirm the compliance with the technical specifications.
10. Payment shall be made after delivery and upon the submission of the required supporting documents, i.e. Order Slip and/or Billing Statement, by the supplier, contractor, or consultant. Our Government Servicing Bank, i.e. the Land Bank of the Philippines, shall credit the amount due to the identified bank account of the supplier, contractor, or consultant **not earlier than twenty-four (24) hours, but not later than forty-eight (48) hours**, upon receipt of our advice. Please note that the corresponding bank transfer fee, if any, shall be chargeable to the account of the supplier, contractor, or consultant in accordance with existing accounting rules and regulations. Please note that the **corresponding bank transfer fee, if any, shall be chargeable to the supplier's account.**
11. Liquidated damages equivalent to one tenth of one percent (0.1%) of value of the goods not delivered within the prescribed delivery period shall be imposed per day of delay. The MARINA may terminate the contract once the cumulative amount of liquidated damages reaches ten percent (10%) of the amount of the contract without prejudice to other courses of action and remedies open to it.
12. The Procuring Entity may cancel or terminate the contract at any time in accordance with the grounds provided under RA No. 9184 and its updated 2016 revised IRR.
13. The RFQ, Purchase Order (PO), and other related documents for the above-stated Procurement project/s shall be deemed to form part of the contract.

After having carefully read and accepted the Instructions and Terms and Conditions, I/we submit our quotation/s for the item/s as follows:

DESCRIPTION	Statement of Compliance ("Comply" or "Not Comply")	Unit Cost (Vat Inclusive)	Total Cost (Vat Inclusive)
<p style="text-align: center;">SUBSCRIPTION TO A CLOUD-BASED SMS BLASTING SERVICES</p> <p>SCOPE AND DELIVERABLES:</p> <p><u>OBJECTIVES</u></p> <ul style="list-style-type: none"> • To implement a scalable SMS Blasting solutions with a robust cloud-based architecture that will keep MARINA stakeholders and clients informed about the status of their transactions; • To ensure that the SMS Service will continuously send notifications to MARINA stakeholders and is compliant with international policies. • To ensure the SMS Service delivers high-speed messaging to MARINA stakeholders and clients while maintaining secure SMS transmission 			

through robust authentication and encryption protocols.

TECHNICAL REQUIREMENTS

- Must be capable of sending at least 1,000 SMS messages per second
- Outputs are marked as “MARINA” as the sender.
- Ensures 100% delivery of messages to recipients within three hours.
- Must support sending to all mobile networks in the Philippines.
- Must have the capability to integrate MARINA’s external systems or application programs without requiring changes to those systems.
- The SMS Platform must be subscribed to a Security operations center as a service (SOCaaS) for 24x7 security monitoring.
- Must Accept data files in Excel (.xls/.xlsx) or CSV formats
- Must allow message personalization.
- Must show statistical information on messages sent, received and failed per day, month and year.
- Must provide entry fields for up to 10 pre-registered MARINA-authorized mobile numbers for proof of Delivery
- Must upload data files up to 7MB in less three hours
- Must support creation of predefined messages templates.
- Must generates daily and monthly transaction summary reports via API.
- Must provide data on rejected, dropped, or unprocessed transactions.
- Supports generation and verification of one-time PINs (OTPs), ensuring delivery within 2 minutes.
- Must send system-generated messages.
- Must provide a secure API endpoint accessible via HTTPS.
- Must have IP locking or whitelisting to restrict access to MARINA authorized IP addresses.
- Must allow at least four customizable sender IDs.
- Must have no expiration of load credits.
- Cloud-based solution, eliminating the need for hardware or system maintenance. Capable of queuing messages for up to 48 hours if recipients are unreachable.
- Generates comprehensive transaction status reports (time sent/received, carrier, number, status) and support bulk, weekly, and monthly statistics.
- Must detect deactivated, roaming, or outOf-coverage lines.
- Must provide an API for integration with existing databases.
- Must support two-way SMS communication.

- Must include a dashboard for analytics and reporting. Charges only for successfully delivered messages.
- Must submit monthly utilization reports to MARINA, including remaining credit balance.

SUBSCRIPTION

- The subscription period is valid for one (1) year.
- The subscription is for a total of 5 million outbound SMS for One (1) year.
- In the event that the consumption has reached the 80% of the maximum SMS Credit before the subscription period of One (1) year, the Service Provider should inform MARINA, in writing before terminating the service.
- The Service Provider shall submit to MARINA monthly utilization reports including the remaining number of SMS Credits
- In the event there is a surplus of SMS Credits at the end of the subscription period, MARINA can still use the surplus for a max of three (3) months. After three (3) months all SMS credit will be discontinued.

SERVICE LEGAL AGREEMENT

- The system must have a guaranteed 99.5% uptime service commitment.
- In the event that the Service Provider is not able to deliver within the allowable and acceptable period set in the SLA, MARINA shall recoup in the form of service credits of one (1) day for every day of delay or when the system is down.
- The SLA shall be based on a response-time-matrix, to be determined by the Service Provider and MARINA, and agreed upon through a written sign-off.

USERS TRAINING

- The Service Provider must provide Knowledge Transfer for MARINA. The cost for Knowledge Transfer, which shall be conducted face-to-face, shall be shouldered by the Service Provider.
- The Knowledge Transfer shall be conducted within fifteen (15) days from the receipt of the Notice to Proceed (NTP).
- Appropriate training manuals must be provided for each participant. The training manuals must be easy to understand and comprehensive. The training manuals shall be available in both soft and hard copy formats.
- MARINA shall have ownership of the data inputted, submitted, generated, or otherwise formed during the contract period.

<ul style="list-style-type: none"> • Thirty (30) days before the end of the contract period, the Service Provider shall begin the process of turning over all data to MARINA. The Service Provider shall perform all activities necessary for the transfer of all data to MARINA. The data must be successfully transferred to MARINA of the last day of the contract period. <p><u>DOCUMENTATION</u></p> <ul style="list-style-type: none"> • All documentation produced as a product of this product, including-but not limited to-technical documentation and platform configuration, shall be turned over to and owned by MARINA. Additionally, MARINA shall reserve the right to reproduce any and all documentation, at no additional cost. Said documentation must be written in English, available in both soft and hard copy formats. • As part of the post-qualification evaluation, the Service Provider will be asked on a predetermined date to present a working solution/system, with the necessary documentation such as systems design specifications and technical architecture design, to the MARINA IT Team for proper evaluation. • During contract implementation, the Service Provider shall submit a Risk management plan detailing the strategies and appropriate measures to be undertaken to prevent, mitigate, or respond to impacts on the project which could be in the form of diminished quality of the product, increased costs, delayed completion due to reduced manpower, or failure. • Provides up-to-date technical documentation for the API. • During the contract implementation, the Service Provider shall submit status reports to MARINA. The status reports will be sent monthly. The status reports shall include but are not limited to the following: <ul style="list-style-type: none"> - Number of SMS - Utilization - Tickets Filed for the Month 			
<p>CONFIDENTIALITY</p>	<p align="center">Statement of Compliance ("Comply" or "Not Comply")</p>		
<p>The provider shall maintain confidentiality and shall not use nor disclose any information during the email notification process to any other individual or organization.</p>			
<p>PERIOD OF DELIVERY</p>	<p align="center">Statement of Compliance ("Comply" or "Not Comply")</p>		
<p>The delivery shall be within thirty (30) calendar days from the receipt of Notice to Proceed and Purchase Order.</p>			

PAYMENT TERMS	Statement of Compliance ("Comply" or "Not Comply")
<p>The payment shall be made on monthly basis for twelve (12) Months upon issuance of the Billing Statement and Service/Accomplishment Report on a Bank-to-Bak basis. Automatic Debit Arrangement (ADA) through the Landbank of the Philippines (LBP) facilities, for other Commercial Bank, applicable bank charges shall be for the account of supplier. The supplier shall submit bank details together with billing statement/invoice.</p>	
DOCUMENTARY REQUIREMENTS	Statement of Compliance ("Comply" or "Not Comply")
<ul style="list-style-type: none"> • The bidder should be operating in the Philippines for at least 5 years. • The bidder must have at least ___ (3) years of experience as a Value-added service provider and must have a valid NTC Registration, • The bidder must be NPC registered • The bidder must have the following: <ul style="list-style-type: none"> i. At least one (1) certified Solutions Architect-Professional ii. At least one (1) certified solutions Architect-Associate <p>Note: Certified photocopies of certifications/documents, Certificate of Employment (COE).</p>	
<p align="center"><i>Note: Prospective suppliers must comply with all of the above requirements to become eligible with the said procurement project.</i></p>	

FINANCIAL OFFER

Terms of Payment:

Within Twenty (20) calendar days upon receipt of billing invoice/SOA and issuance of Inspection and Acceptance Report by MARINA.

Payment Details:

Banking Institution : _____

Account Number : _____

*Account Name
(should be the exact account
name as registered in the bank):* _____

Bank Branch : _____

Please quote your best offer for the item/s below. Please do not leave any blank items. Indicate "0" if item being offered is for free.

SUBSCRIPTION TO A CLOUD-BASED SMS BLASTING SERVICES	
Approved Budget for the Contract (ABC)	Total Offered Quotation
<p>One Million Pesos (Php1,000,000.00)</p>	<p><i>In words:</i></p> <p>_____</p> <p>_____</p> <p>_____</p> <p><i>In figures:</i></p> <p>_____</p> <p>_____</p>

Signature over Printed Name

Position/Designation

Office Telephone/Fax/Mobile Nos.

Email address/es



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TECHNICAL SPECIFICATIONS

Project Description	SUBSCRIPTION TO A CLOUD-BASED SMS BLASTING SERVICES
Approved Budget for the Contract	The Approved Budget Contract (ABC) in the amount of One Million Pesos (PHP 1,000,000.00) inclusive of all applicable government charges.
Specifications/ Deliverables <i>(Ex. Size, color, materials used and other specs requirements)</i>	<p><u>OBJECTIVES</u></p> <ul style="list-style-type: none">•To implement a scalable SMS Blasting solutions with a robust cloud-based architecture that will keep MARINA stakeholders and clients informed about the status of their transactions;•To ensure that the SMS Service will continuously send notifications to MARINA stakeholders and is compliant with international policies.•To ensure the SMS Service delivers high-speed messaging to MARINA stakeholders and clients while maintaining secure SMS transmission through robust authentication and encryption protocols. <p><u>TECHNICAL REQUIREMENTS</u></p> <ul style="list-style-type: none">•Must be capable of sending at least 1,000 SMS messages per second.•Outputs are masked as "MARINA" as the sender.•Ensures 100% delivery of messages to recipients within three hours.•Must support sending to all mobile networks in the Philippines.•Must have the capability to integrate MARINA's external systems or application programs without requiring changes to those systems.•The SMS Platform must be subscribed to a Security operations center as a service (SOCaaS) for 24x7 security monitoring.•Must Accept data files in Excel (.xls/.xlsx) or CSV formats.•Must Allow message personalization.•Must show statistical information on messages sent, received, and failed per day, month, and year.•Must Provide entry fields for up to 10 pre-registered MARINA-authorized mobile numbers for proof of delivery.•Must upload data files up to 7MB in less than three hours.•Must support creation of predefined message templates.•Must generates daily and monthly transaction summary reports via API.•Must provide data on rejected, dropped, or unprocessed transactions.•Supports generation and verification of one-time PINs (OTPs), ensuring delivery within 2 minutes.•Must send system-generated messages.•Must provide a secure API endpoint accessible via HTTPS.



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- Must have IP locking or whitelisting to restrict access to MARINA-authorized IP addresses.
- Must allow at least four customizable sender IDs.
- Must have no expiration of load credits.
- Cloud-based solution, eliminating the need for hardware or system maintenance. Capable of queuing messages for up to 48 hours if recipients are unreachable.
- Generates comprehensive transaction status reports (time sent/received, carrier, number, status) and supports bulk, weekly, and monthly statistics.
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- In the event that there is a surplus of SMS Credits at the end of the subscription period MARINA can still use the surplus for a max of three (3) months. After three (3) months all SMS credit will be discontinued.

SERVICE LEVEL AGREEMENT

- The system must have a guaranteed 99.5% uptime service commitment.
- In the event that the Service Provider is not able to deliver within the allowable and acceptable period set in the SLA, MARINA shall recoup in the form of service credits of one (1) day for every day of delay or when the system is down.
- The SLA shall be based on a response-time-matrix, to be determined by the Service Provider and MARINA, and agreed upon through a written sign-off.

USERS TRAINING

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	<ul style="list-style-type: none">•The Knowledge Transfer shall be conducted within fifteen (15) days from the receipt of the Notice to Proceed (NTP).•Appropriate training manuals must be provided for each participant. The training manuals must be easy to understand and comprehensive. The training manuals shall be available in both soft and hard copy formats.•MARINA shall have ownership of the data inputted, submitted, generated, or otherwise formed during the contract period.•Thirty (30) days before the end of the contract period, the Service Provider shall begin the process of turning over all data to MARINA. The Service Provider shall perform all activities necessary for the transfer of all data to MARINA. The data must be successfully transferred to MARINA of the last day of the contract period. <p><u>DOCUMENTATION</u></p> <ul style="list-style-type: none">•All documentation produced as a product of this contract, including—but not limited to—technical documentation and platform configuration, shall be turned over to and owned by MARINA. Additionally, MARINA shall reserve the right to reproduce any and all documentation, at no additional cost. Said documentation must be written in English, available in both soft and hard copy formats.•As part of the post-qualification evaluation, the Service Provider will be asked on a predetermined date to present a working solution/system, with the necessary documentation such as systems design specifications and technical architecture design, to the MARINA IT Team for proper evaluation.•During contract implementation, the Service Provider shall submit a Risk management plan detailing the strategies and appropriate measures to be undertaken to prevent, mitigate, or respond to impacts on the project which could be in the form of diminished quality of the product, increased costs, delayed completion due to reduced manpower, or failure.•Provides up-to-date technical documentation for the API.•During the contract implementation, the Service Provider shall submit status reports to MARINA. The status reports will be sent monthly. The status reports shall include but are not limited to the following:<ul style="list-style-type: none">-Number of SMS-Utilization-Tickets Filed for the Month
Confidentiality	The Provider shall maintain confidentiality and shall not use nor disclose any information during the email notification process to any other individual or organization.
Delivery Terms <i>(to be determined by the End-User)</i>	Thirty (30) Calendar Days upon Receipt of Purchase Order or Notice to Proceed.



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<p>Payment Terms (Government terms 15-30 CD)</p>	<p>The payment shall be made on monthly basis for twelve (12) Months upon issuance of the Billing Statement and Service/Accomplishment Report on a Bank-to-Bank basis. Automatic Debit Arrangement (ADA) through Land Bank of the Philippines (LBP) facilities, for other Commercial Bank, applicable bank charges shall be for the account of supplier. The supplier shall submit bank details together with billing statement/ invoice.</p>
<p>Documentary Requirements (per RA9184)</p>	<ul style="list-style-type: none">•The bidder should be operating in the Philippines for at least 5 years.•The bidder must have at least five (3) years of experience as a Value-added service provider and must have a valid NTC Registration.•The bidder must be NPC registered•The bidder must have the following:<ul style="list-style-type: none">i. At least one (1) certified Solutions Architect - Professionalii. At least one (1) certified Solutions Architect - Associate <p>Note: Certified photocopies of certifications/documents, Certificate of Employment (COE).</p>

Note: Prospective suppliers must comply with all of the above requirements to become eligible with the said procurement project.

Prepared by:

ADRIAN G. RAMOS
ITO II, MISS

Approved by:

JOSEPH VICTOR S. GENERATO, PhD
Director II, MISS